Simplicity

the fashion magazine for women who sew

192 pages of fashion know-how

Jan.-March 1960
Pattern Book

Spring is here!

50c

FRESHEST COTTONS GOING - AVONDALE

Look! For only $35 Mrs. C. dressed her family, her living room and herself... in Avondale denim

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Avondale's new firm-bodied denim needs little or no ironing . . . resists wrinkles . . . keeps its freshness, washing after washing

AVONDALE

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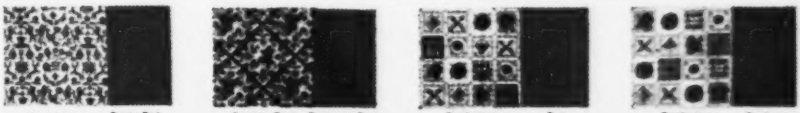
So fresh for Spring... sew-easy for fashion

Indian Head's gay new prints beautifully capture the spirit of this sparkling season The patterns are fresh, the colors are crisp and they're wonderfully carefree, too — crease-resistant, drip-dry and guaranteed* against fading or shrinking. And they all pair up perfectly with famous Indian Head solid colors. Ask for them at your favorite store. 36" prints: $1 yd.; 36" solids: 89c yd.; 54" solids: $1.29 yd.

Top: "Lancaster"
Pants: Leaf Green
Top: Olive; Pants: "Pemberton"

INDIAN HEAD® BRAND

all-purpose cotton


Lancaster Bright Red
Tapestry Rose Turquoise Gem
Pemberton Red
Pemberton Cordovan

*Guarantee: "If any article made principally of Indian Head Brand Cotton fails to give proper service because of the fading or running of its colors, or if the fabric shrinks more than 1%, we will make good the total cost of the article." Make sure the name "Indian Head" is on the selvage or hang tag. Indian Head Mills, Inc., 111 West 40th St., New York 18, N.Y. Also makers of famous Pequot Sheets, Talon Zippers used in fashions shown.

"The Closing Touch" Is The Fashion Touch

with VELCRO® the nylon tape fastener

that outlasts the garment

Simplicity Pattern No. 3303 — Junior and Miss Sizes, Short-Sleeved Dress With Matching Jacket

Simplicity Pattern No. 3307 — Misses Chesterfield Coat With Set-In Sleeves

Simplicity Pattern No. 3330 — Eton-Type Boy's Jacket And Pants

AVAILABLE IN THESE 11 FASHION COLORS

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YDAY

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sharkskin by CONCORD

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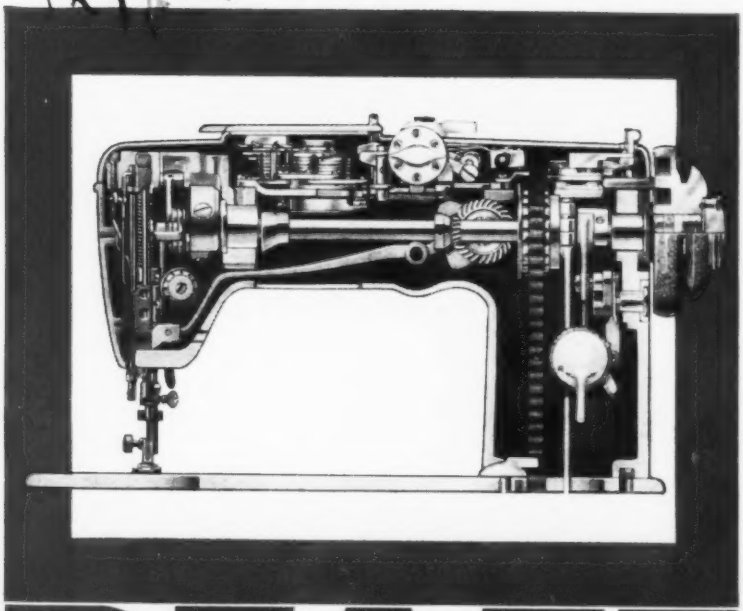

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A10

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thread . . . all

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COATS & CLARK

Simplicity Pattern #3338

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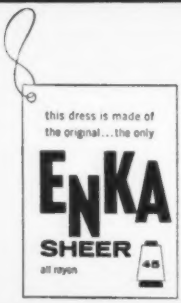
the original—the only

ENKA

SHEER 45



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DISCIPLINED COTTON
paint the town with a glorious splash of prints!
Simplicity Pattern No. 3320

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little or no ironing,
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SPRINGMAID FABRICS

FREDERICS HAT

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only $3 to dress 2

It costs so little to sew scads of pretty fashions with these adorable Manchester "Pacific Exclusive" prints. They're cottons with a lavish woven look...in 50 fresh and charming patterns plus coordinated solids, for wonderful wearables and spritely decorating too. Guaranteed fast to washing, and durable too. At fabric counters everywhere!

Big Sister: Simplicity Pattern 3100 Little Sister: Simplicity Pattern 3132 Cafe Curtains: Pacific Print 5490

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a division of
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BUTTONS
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Also creators of famous Le Chic
staple and fashion buttons.

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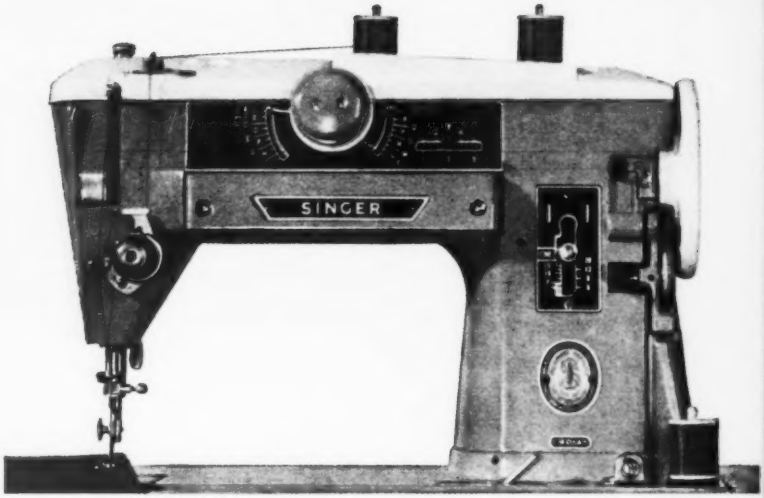
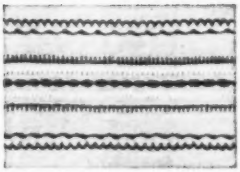
★ *Look for these buttons at your favorite store . . . or write us!*



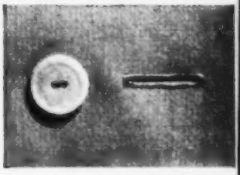
The SLANT-O-MATIC features make your sewing easier...from fancywork to re-kneeing dungarees. Has the famous Slant-Needle...built-in chart for fancy stitching. Cabinets, portables. Made in America.

The SLANT-O-MATIC . . . most advanced sewing machine ever built!



Dressmaker details, fancy stitching, two-color sewing . . . without attachments.

Straight stitching . . . simplified threading, built-in seam guide, too.



Sew buttons, buttonholes . . . even blind-stitch hems without attachments.

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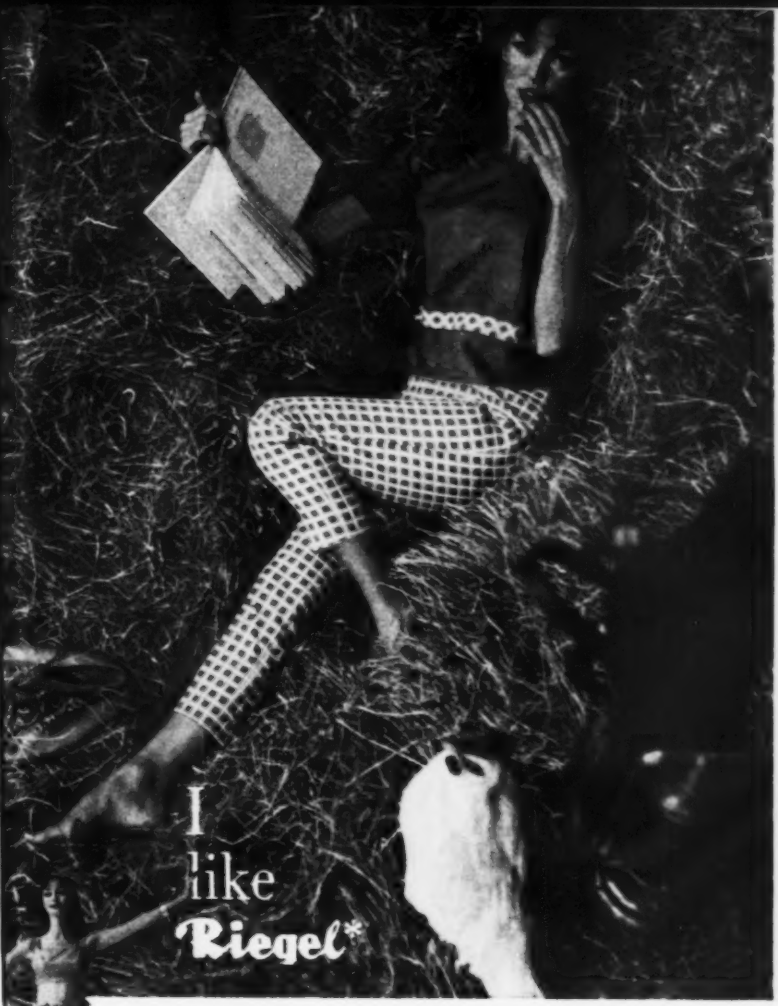

because Ship Ahoy cottons mate as happily as a pretty girl to a summer's day. Companion prints and solids assure perfect results every time! Easy-care, too: Mercerized, Sanforized with Everglaze* Minicare* to maintain their new look through countless machine washings. At fabric counters coast to coast, or write Riegel Textile Corp., Dept. A, 260 Madison Ave., New York 16. You'll like Riegel Fabrics that make fashion!

SILK PRINTS

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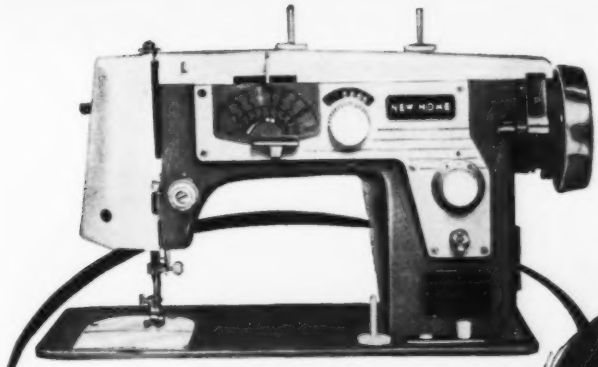

See what **New Home**'s done this year!

Imagine. An even **more** automatic machine than before! New Home has thought of everything. A special typewriter-like key selects every pattern. Why, you can even re-position the needle instead of the material while you're sewing! You'll know it the moment you try it — New Home's Centennial Model 8033A is the perfect answer to 100 years of sewing machine history!

Quality Remains Long After Price Is Forgotten!

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See the New Home models with automatic buttonhole makers, too. New Home prices start at $69.95. Write for colorful free folder to–

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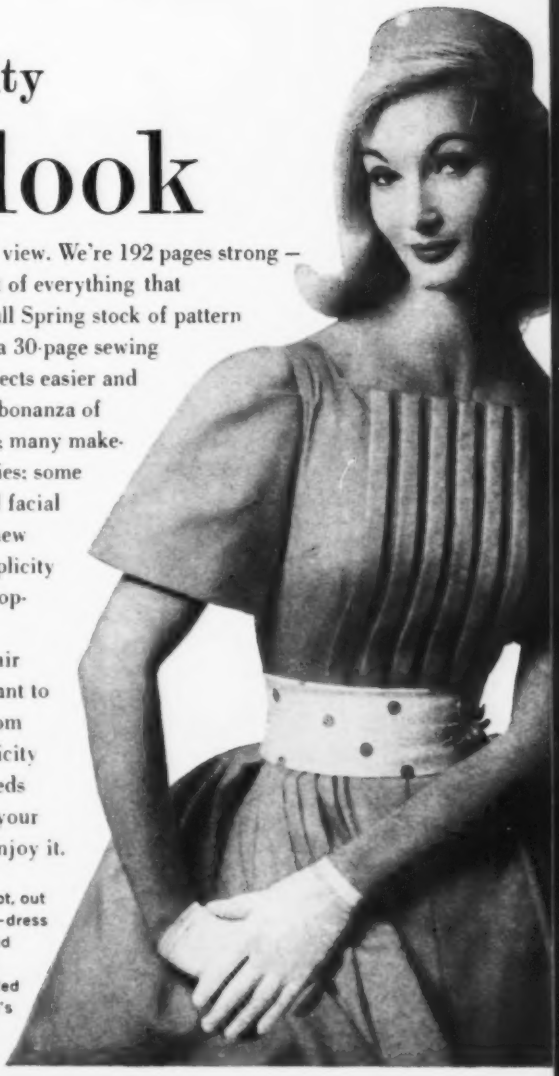
A23

"*and the finishing touch is...TALON*"

The zipper that never stops working to make home sewing fun.

Simplicity has a new look

and an expanded point of view. We're 192 pages strong – featuring more of the best of everything that interests you. Besides a full Spring stock of pattern fashions and fabrics and a 30-page sewing section to make your projects easier and more successful, there's a bonanza of exciting, colorful features; many make-and-buy ideas in accessories; some good advice on figure and facial improvement. And in its new pocketbook package, Simplicity goes along with you on shopping expeditions, serves at home as a lively armchair consultant on what you want to know to be in fashion. From front cover to back Simplicity was redesigned for the needs and pleasures of you and your family. We hope you all enjoy it.



Cover dress 3355: Here in apricot, out front in turquoise and daffodil—dress has widened sleeves, box-pleated bodice, flat-front skirt with side clusters of pleats, 3" back-buckled belt. 11-18, 60¢. $7.70 in Triplex's plain and dotted mix of cotton and Bemberg Cupioni rayon.

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Spring 1960 Pattern Book

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Simplicity

the fashion magazine for women who sew

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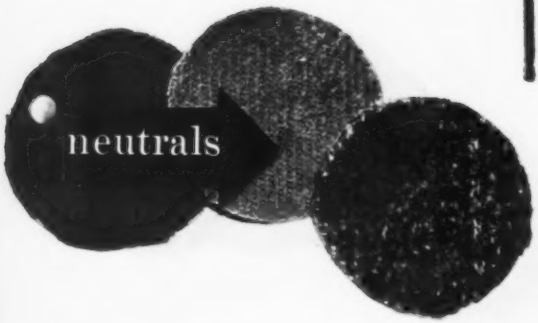
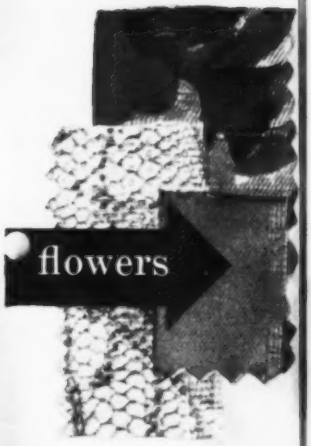
on April 15th **you can read all about Simplicity's fashion-packed Summer starring:**

THE BIG SMASH COLOR ... NEW EVERYDAY-AND-HOLIDAY PLANS

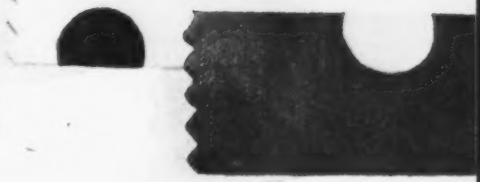
... EASY-CARE, TRAVEL-WEAR FABRICS

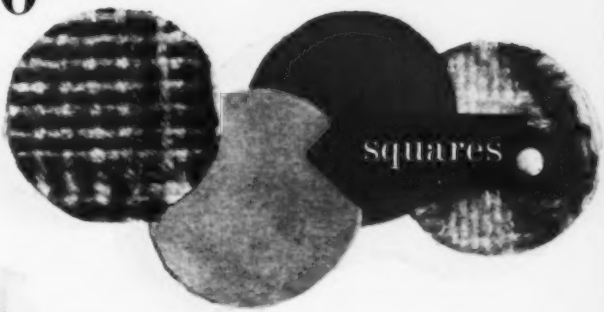




Turn this page and keep going for 30 more!
You'll see how these pace-setting fabrics

What's what in fabrics, spring 1960



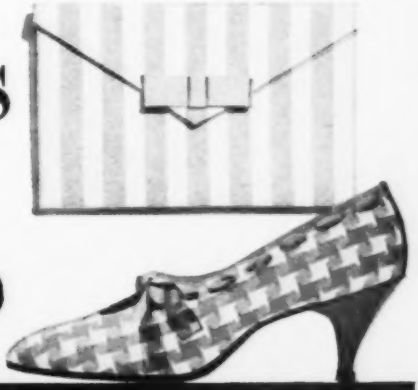


make up some of today's best-looking patterns—and what it costs down to the last button.

Backviews for fashions on our cover and pages 6-35 begin on page 182; yardages on page 185; shopping information on page 188.

It's a Great Big New Year for geometrics! Rendered in classic and offbeat forms, sized and colored every which way, they're showing up on wool, silk, cotton, and blends. They're reviving shirt and coat dresses, supplying snap and crackle for chesterfields and bolero suits, for fitted and bloused sheaths. They're making a loud splash on sportswear, delivering the dash to belts, hats, handbags, and shoes. You'll see what all the excitement's about on the next eight pages. *Here below:* under-arm, on-foot news, geometric style — Greta's king-size envelope, Pappagallo's high-tie pump with the new and roomy oval toe.

What's out front?



Sunny circles, squares, stripes

332

Left: A delectable shirt dress whose punch lines depend on crisp fabric and an aquamarine scattering of free-form dots. It has a deep-V collar, detachable dickey, French-cuff shirt sleeves, and a skirt gathered to go gently with the breeze. 3320, 11-18, 60¢. $16 in Skinner's silk print. Talon's "Magic-Zip" zipper, Wear-Right shorties, Marvella's turquoise earrings.

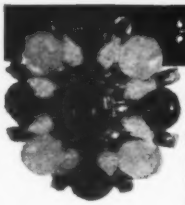
3371

BASSM

Buttercup, table check, cable stripe

Left: Hipbone tunic suit has funnel sleeves and a high-fashion eye for the self-made details that count — saucer buttons, decisive belt. 3371, 11-18, 60¢. $22.60 in Anglo's pure wool. Jacket's lining — Skinner's "Corolla" acetate-and-rayon crepe. Sleeves' shape-retainer — Pellon's #944 All-Bias interfacing. Upper left: Elegant's dot belt with harness buckle, $5. Mr. John's straw derby Right: Coat dress with coachman's collar can be cut to slim or pleated-skirt specifications. 3321, 11-18, 60¢. Checks, $14.90; stripes, $16.50 Crestwood's cottons Self buttons by Prym, bone by La Mode.

3354



3-way split; 4-star checks

Above: Spectator dress dividing its lines in red, white, and gold. 3354, 11-18, 60¢. $9.60 in "Format Broadcloth", a Dacron-cotton blend. Pin: Schreiner's ruby-moonstones, $10. Right: Three-piece bellboy suit. 3357, 11-18, 60¢. $23.20. Chesterfield with velvet touch. 3307, 10-18, 60¢. $24.30. Outfits in pure worsted woolens; suit blouse, lining in "Chinzano" rayon-acetate; coat lining in Earl Glo's twill. Fabrics on both pages are by Fabrex.

3357

3307

3259

Two casual cuts for a tunic shirt: ¾ length with envelope pocket, French cuffs; or hip-bone-high with slits and roll-up sleeves. Whether you belt or not is simply up to you. Both from 3259, 11-18, 50¢. $10.80 striped, $9.50 checked. Reltex's "Seafair Compatibles", a blend of Celanese Arnel and rayon. Skirts are all Arnel.

Cheery checks

3259

Gra

BASSMAN

3253

3253

Grandstand stripes

In this sportcast: slipover top, shirt, skirt. You can bet on baseball diamonds or racing stripes, long or short sleeves, a collar to button high or open wide. 3253, 11-18, 50¢. $8.60 in diamonds, $7.90 in stripes. Both top and skirt versions were run up in Fuller's "Sailtone", shirts in "Legacy". Coats & Clark's zippers. Accessocraft's star pin.

Cotton crepe; 2 ways

Solid blouson dress has beautifully plain neck, fluid bodice. 3356, 11-18, 60¢. $6.20 to make. Checked blouson jacket with hip band goes over fitted, one-dart sheath. 3361, 12-20, 60¢. $8.30 to make. Both outfits are in Mooresville's "Aristomoor", a pure cotton crepe by Burlington. Talon zippers, La Mode's button.

3356

3361

Silky; dots, lines

Herringbone sheath has dropped shoulder and cloche sleeves. 3370, 11-18, 60¢. $5.40 in "Wonder Crepe" acetate. Bodice of dot dress is surplice-cut and bound. 3351, 11-18, 60¢. $6.70 in "Silk-N-Honey", a silk and rayon blend. Both Abbot Mills' fabrics.

Fresh flowers are springing up all over luscious silks, clustering on smooth and puckered cottons, climbing high on stripes, fanciworking their bouquets through brocade, embroidery, and newsy lace print. You'll find them displayed on some of the best cutting grounds for soft dress-jacket combinations as well as party wear. Even in strict chesterfield-blazer territory, they're a growing influence. *Below:* more florescence in Miss Frederics' snood-beret concocted of rose petals and moss velvet ribbon.

What's in bloom?

Flower cart silks; leafy greens

Opposite: A breathtaking silk costume that has it made for the first red-letter date on your Spring '60 calendar. Coat is collarless with elbow-high sleeves; dress has scoop neck, brief sleeves, and a flat-front skirt with side pleating. 3348, 11-18, 60¢. $64.40 in Onondaga's crisp green poult de soie and mixed-bouquet print. Bow clip (to which we tacked a bit of veiling): 2779, one size only, 50¢. Interfacing for coat, Keybak Medium Weight. Cadoro dome ring.

3348

BASSMAN

3303

Smooth blossoms; crinkly roses

Left: Cardigan flowers on one side, turns blue all over. Sheath's also a part of 3300, 11-18, 60¢. $6.90 in Lowenstein's no-iron cotton print and Pacific Mills' "Pacicoupe" cotton and Cupioni rayon. Above: Portrait-collared basque jackets pleated dress. 3303, 11-18, 60¢. $15.10 in Forge Mills' "Frolics" seersucker. Flower Mode's silken rose. Coats & Clark's zippers, B.G.E. Originales' buttons. Sally V's fez.

BASSMAN

3221

3222

Planters' punch after five

Above: Party fancies make news in cotton. Printed lace has set-in band at neck and midriff. 3221, 11-18, 60¢. $6.60 in "Frossette" Brocade has scooped-out neck, raglan sleeves. 3222, 11-18, 60¢. $5.90 in "Brocada". Both Fuller Fabrics. Below: Capezio's pump with flower-laden vamp. Opposite: Embroidered sheath has lantern sleeves, deep collar. 3224, 11-18, 60¢. $13.60 in Gottschalk's cotton satin.

BASSMAN

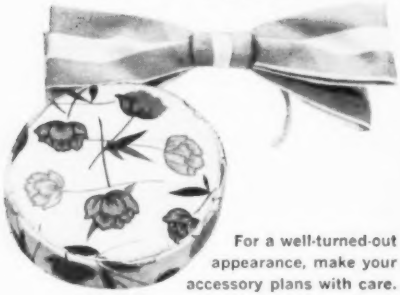
3307

Sharkskin violets; piqué ramblers

Opposite: The same chesterfield you saw in wool checks on page 11, short-sleeved now and cut out for flowers. 3307, 10-18, 60¢. $10.80 in an easy-care "Sharkskin Print" cotton by Andover. Formite interfacing. Town umbrella. Above: Blazer jacket, pleated skirt, and one-dart button-back blouse — a set of three that hangs together in breezy fashion. 3369, 11-18, 60¢. $11.10 in Crompton-Richmond's "Honeybee" waffle piques, print and plains. Elsa Ackermann gloves.

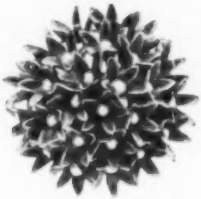
BASSMAN

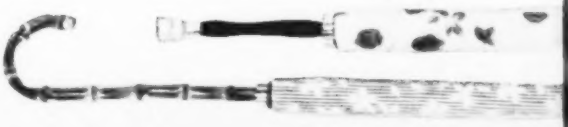
What goes with the new clothes?



For a well-turned-out appearance, make your accessory plans with care. These 4-to-sew, 2-to-buy ideas add up to a smooth finish for minor money. **Halfway hats:** butterfly bow from 2779, tiny corded pillbox adapted from 1390. **Waistmaker:** 3" worth of belt that has buckle in back (from cover dress 3355). **Rain prop:** umbrella cases from scraps. Directions for pillbox, cases: page 191. **Jewel blooms:** enamel pins by Sandor Goldberger — pearl-centered daisy, $6.00; zinnia dotted with seed pearls, $10.00.

Geometrics, flowers; 6 smart accents





Fresh face, hairdo; 7 instant aids

Pull a new look from your purse these ways. **Hair dresser:** Breck's "Hair Set Mist", $1. **Perfumer:** Lentheric's "Perfumagic" spray in Tweed, Miracle, Adam's Rib, $5.50-5.75. **Eyeopener:** Marglen's mascara, liner, and shadow kit, $3.75. **Lip service:** Charles of the Ritz case with brush in top, $3.50; Hudnut "Lip Quick", ballpoint colorist, $1.50; Rubinstein's "Heart Shape", point for top lip, curve for lower, $1.50-$6. **Skin treat:** Cochran's "Perk-Up"; five fit-together jars holding cleanser, foundation, cream, rouge, powder, $1. All are plus tax.

What's in

Three new package plans ready to sew in classic colors:
Left: Tawny tunic dress with one-dart front and split-high sides. 3349, 11-18, 60¢. $16.00 in "Tilton", a Hockanum woolen by J. P. Stevens.
Right: Pearl gray basque with gathered skirt. 3304, 11-18, 60¢. About $29.30. Deep blue cardigan, pencil-point skirt, and overblouse. Simple-to-Make 3339, 11-18, 50¢. About $24.80. Gray and blue wools from E. A. Mills. Franken braid. Costumakers buttons. Madcaps fez. Betmar breton.

3349

PRIGENT

n season ?
Navy, gray,
and
beige;
quick flicks
of white

3186

3223

What's a

White and light; nice for neutra

Left: High-pocketed, saddlestitched sheaths: Vanilla, shirt sleeve—3186, 10-18, 50¢. $7.90 in cotton broadcloth. Milk chocolate, brief sleeve 3223, 10-18, 60¢. $5.20 in oxford cloth. Lowenstein's "Signatu cottons, Belfast finish. Right: Out-of-the-blue crepes touched in piqué: Yoke, tucks, crescent collar and cu 3261, 10-20, 60¢. $13.40. Two-by-two buttons, light blousing 3350, 11-18, 60¢. $18.70. Both in Forstmann's wool "Rosella". La Mode buttons. Calderon belts.

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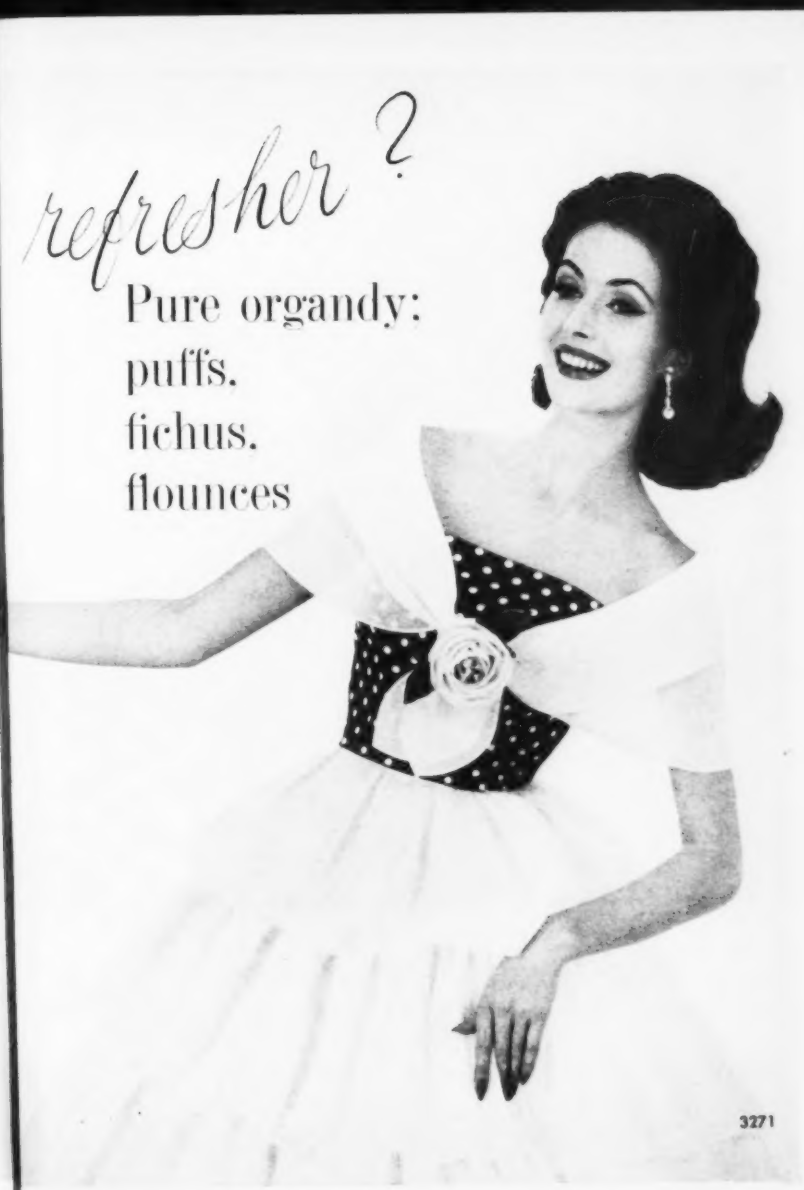
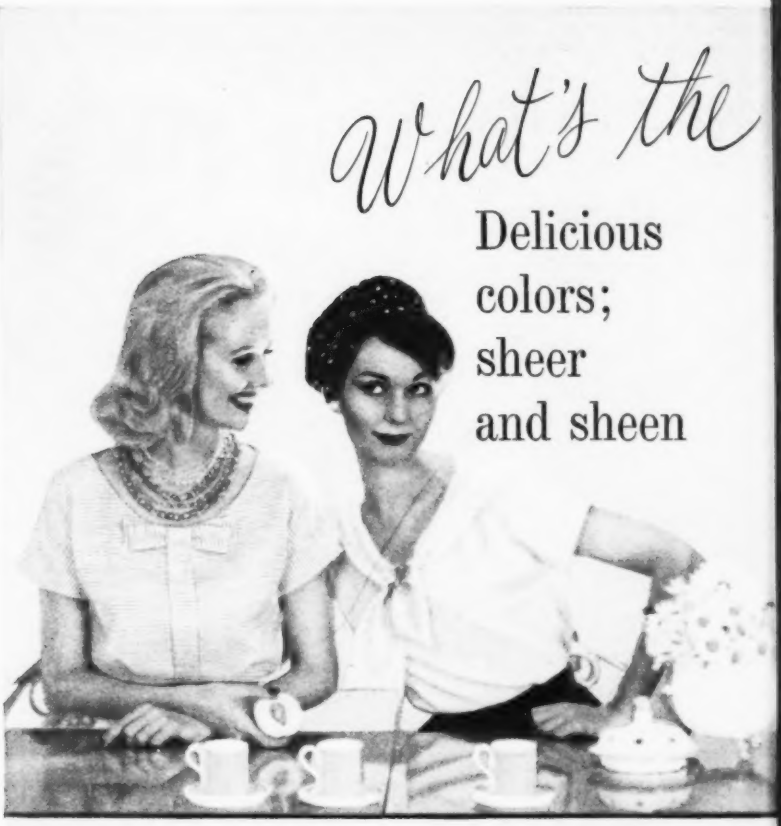
What's a crisp

Organdy possesses the same flattering power as pearls and candlelight. Here it's sewn in (below) a goblet-sleeved blouse under a slim jumper. Simple-to-Make 3280, 11-18, 50¢. $9.40 in Stoffel's eyelet, Weil and Schoenfeld's "Wash-O-matic" Avisco rayon. Also (right) in the capelet, 3-decker skirt of a dancing dress. 3271, 11-18, 60¢. $11.70 in Stoffel's plain, Springmaid's "Blue Chip" dots. Zippers by Talon.

PRIGENT

3280


refresher?
Pure organdy:
puffs.
fichus.
flounces
3271



3358

Two for a scoop-necked tuck-in that's à la carte with suits. Beaded one has flat bow, tab front; polka dot's a cowl-type tie. Either: 3358, 12-20, 40¢. $2.60 in peach-melba-checked 'Highland Park Fancy''. $2.70 in vanilla-chiffon 'Pimamist''. Both sheer cottons from J. P. Stevens.

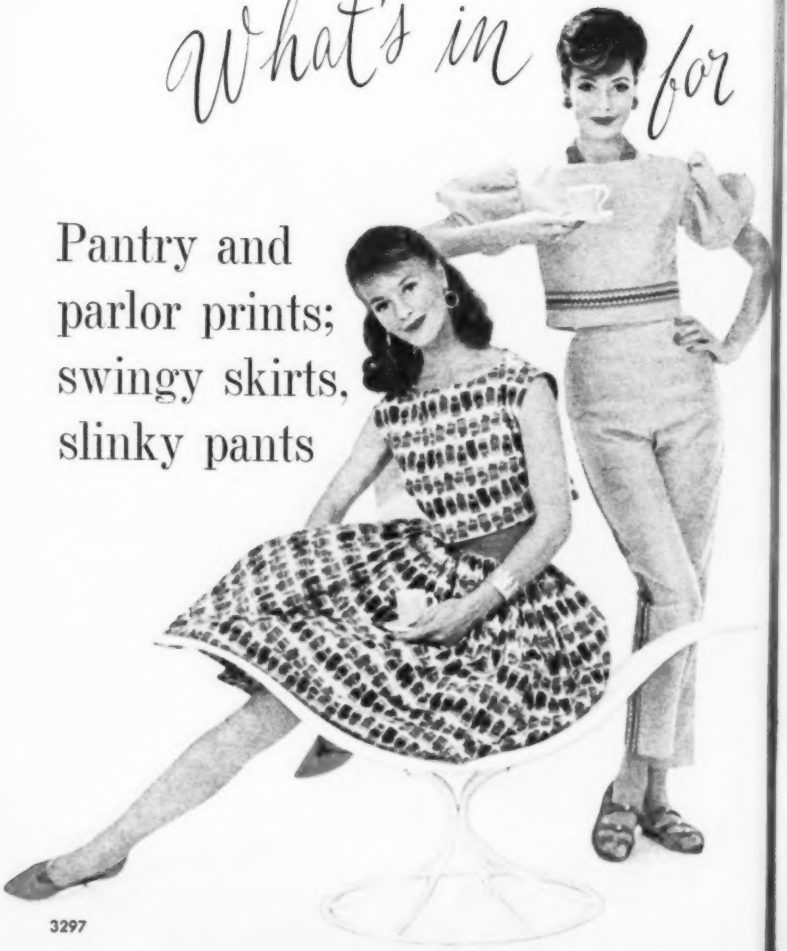
table topic?

3343 PRIGENT

This pair wears box-top style. Madame flutter-sleeves likes mint, flowery shoulder-cap, citrus flavors. Simple-to-Make 3343, 9-16, 30¢ . . . The tab: $2.70 plain, $2.30 floral. Both are "Cygnette" cotton satins by Peter Pan with Everglaze Minicare finish. Jayholt-Barbizon eyelet batiste flounce.

What's in for

Pantry and parlor prints; swingy skirts, slinky pants



3297

the evening?

Opposite: Spice jars for a dirndl, button-back bolero. Solid and rickrack for dinner-bell sleeves and slacks. Simple-to-Make 3297, 9-18, 60¢. Set costs $16.70 in Abbot's 'Southbound", a mix of Celanese Arnel triacetate and cotton. Here: Opera tickets all over ankle skirt, cardigan. Blouses, pants in pickup colors. Simple-to-Make 3237, 11-18, 60¢. All for $25.30 in Fabrex' "Silk Shake" rayon-silk, "Taj" silk-pima cotton. (Only the blouses are cut in "Taj".)

3237

PRIGENT

QUICK-CHANGE FASHIONS

AND HOW TO WEAR THEM

ROBERT MONROE

START WITH A SIMPLE DESIGN
Right away, you're ahead because classic cuts can stand seasonal shifts, yet are extra-amenable to a number of accessory treatments.

A streamlined Simplicity convertible — tunic jacket and sleeveless sheath. Together they're ready for a day in town, dress alone takes an evening party in stride. 3317, 10-18, 60¢. $27.90 in Lebanon's checked blend of virgin wool, linen, and cotton. Button by B.G.E. Originales. Bac-A-Brand self-belt.

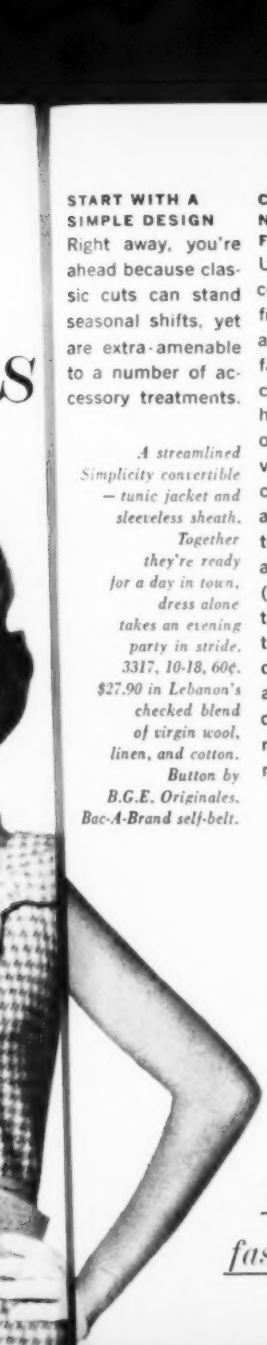
CHOOSE NON-STOP FABRICS
Unless you want to confine a certain outfit to certain hours and occasions, avoid fabrics that look decidedly day (gingham, denim, poplin) or evening (satin, velvet, lace). Linen, crepe, wool, and silk are much more likely to cross the time-and-place barrier. (When we cut into the embroidered sateen for the party dress on pages 40 and 41 we saw it only after dark — never as a good morning dress.)

ACCESSORIZE 2 WAYS
Never underestimate the wallop a pretty hat, smart shoe, glittery pin, or good glove can deliver — all joined together. We demonstrate that truth two-plans-per-garment for the following sixteen pages.

Backviews for this section begin on page 182; yardages on page 185; shopping information on page 188.

SWITCH COLOR SCHEMES
Try this with something you already have: Add touches of contrast color once, then switch to matching or blending accents of your outfit. Done well, no one will suspect that dress has been around a long time.

RELY ON HAIRDOS, MAKEUP
Those two taken-for granteds can do amazing things for your total appearance. Learn how you can pull a swift switch with one basic hair set and two brushing techniques (pages 52-55). And find out how to look delicate or vibrant in 15 minutes flat with new makeup tactics.



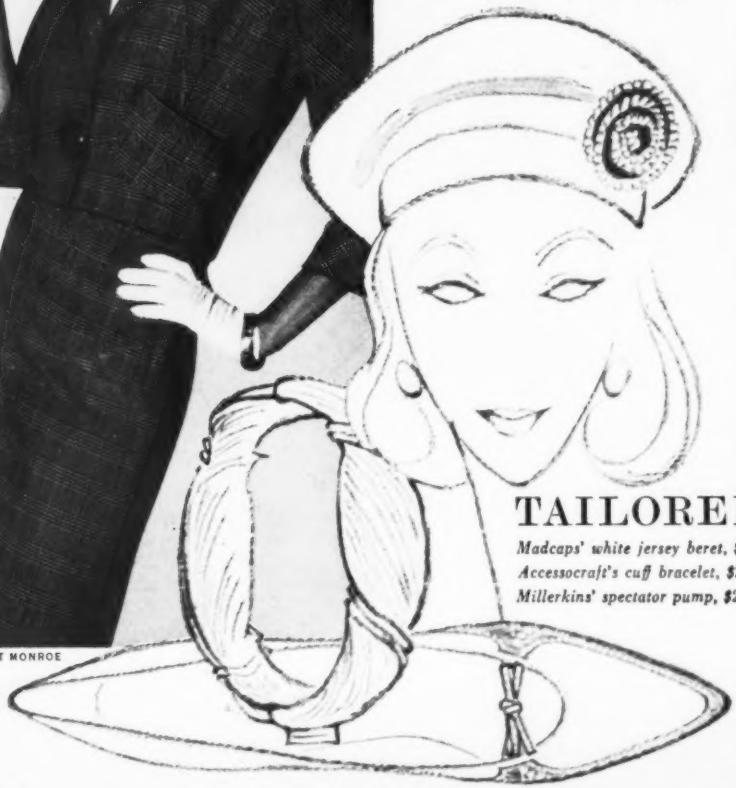
Want to keep your clothes operating a good healthy while? Here are five rules to dress by that will save you from fashion fatigue and also save you money.

3313

ROBERT MONROE

Quick-Change SUIT

with side panels and rib-cage pockets, plays "My Fair Lady" in beads and rose, "Executive Sweet" in beret and scarf.



TAILORED

Madcaps' white jersey beret, $9
Accessocraft's cuff bracelet, $2
Millerkins' spectator pump, $22

About $23.90 to make in Landau's glen plaid wool. 3313, 11-18, 60¢. La Mode's big bone button, line 70; Pellon's #944 All-Bias interfacing, Coats & Clark's zipper.

SOFT *Uncle Sam's ivory-handled umbrella, $8.50*
Revillon's "Carnet de Bal" perfume, $12.50
Coronet's grained calf pouch bag, $18.50

Quick-Change
PARTY DRESS goes from dinner date by subtracting the black and hat,

DINNER

Midtown's satin bow belt, $5
Mademoiselle's sandal, $19
Marvella's jet jewelry, $8
Therese Ahren's net bow, $7
MM's satin clutch, $9

to an all-hours dance adding white and upsweep.

About $20.70 to make in "Raysatin", Stoffel's embroidered cotton satin with Everglaze finish. 3212, 11-18, 60¢. Underskirt cut in Siri "Firm".

ROBERT MONROE

DANCE

Marvella's pearl bib, earrings, $17 MM's chiffon pouch bag, $14 Burkbe's sateen contour belt, $4

HOWARD LOW

Quick-Change JACKET

made to reverse, shows its city side over a sheath, its sporting life with a skirt and shirt.

SPORTY

Glentex' coin-dotted silk squar
Biltmore's small carnation, 59¢
Simple-to-Make shirt 3117 (10-18, 40¢);
Skirt 3115 (23½-30, 40¢)—about $14.60 to sew both

CITY

Turquoise-gold clover pin by Castlecliff, $10
Simple-to-Make sheath 3280 (11-18, 50¢) —about $7.40 to sew
Mr. John Jr.'s straw pillbox, $15

ROBERT MONROE

About $10.70 to make up in "Hopespun" and "Patchwork", both crease-resistant, silky combed cottons by Hope Skillman. 3318, 10-18, 50¢. Franken braids, Formite interfacing.

About $16 to make in William Skinner's polka-dot print on pure silk shantung. 3274, sizes 11-18, 50¢. Self-covered buttons are by Prym.

A. M.

Gold cuff links with pearl-and-coin charm, $2
Calderon's white calf belt, $6
Mademoiselle's kid sling pump, $19

P. M.

Therese Ahrens' bow, $7
Pearl cuff links, $2
Gold chain strung with beads and pearls, $6
Matching drops, $2
– all by Robert N. Mandle

Quick-Change SHIRT DRESS

says good morning in overcollar, tie; joins the 5-o'clock exodus open-necked, with butterfly bowknot.

Quick-Change SHEATH

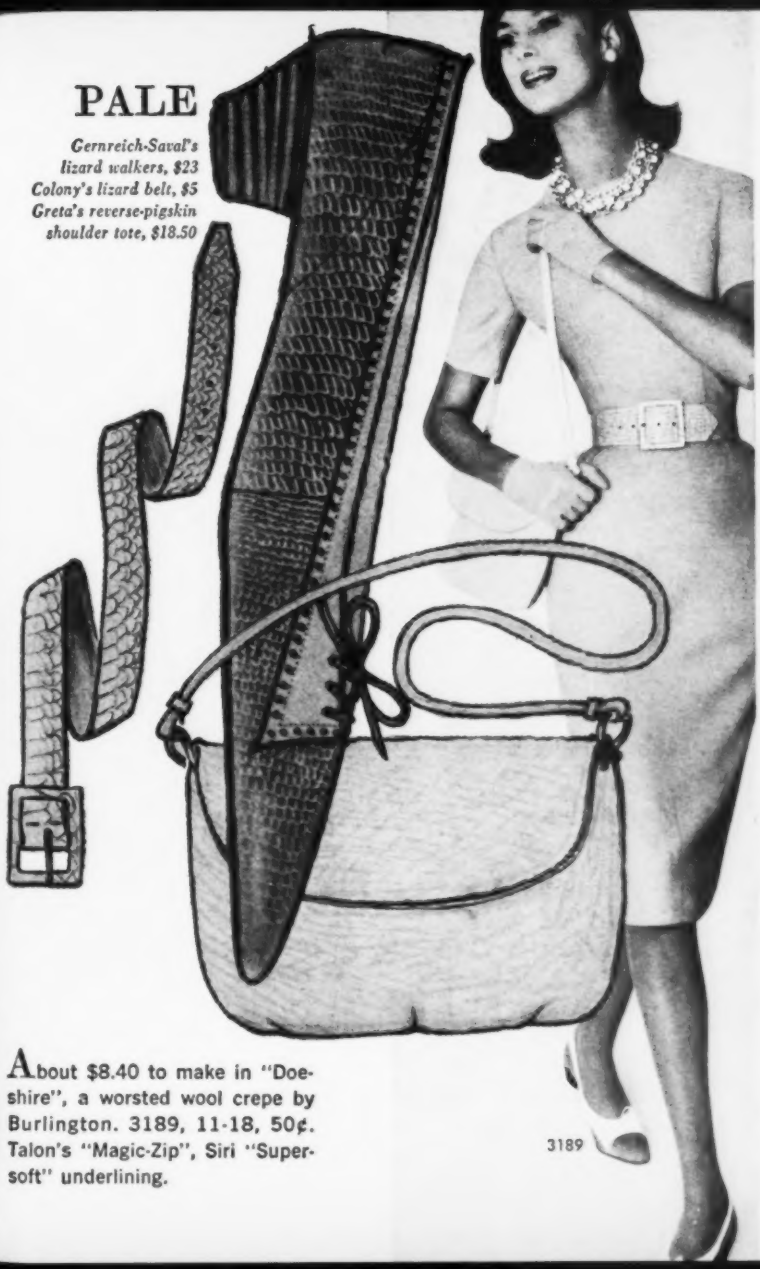
shifts its accessory gears from dark and polished to high-key and neutral.

DARK

Vogue's jet-and-pearl bib, earrings, $26
Greta's patent satchel, $35
Elegant's patent belt, $3

PALE

Gernreich-Saval's lizard walkers, $23
Colony's lizard belt, $5
Greta's reverse-pigskin shoulder tote, $18.50



About $8.40 to make in "Doeshire", a worsted wool crepe by Burlington. 3189, 11-18, 50¢. Talon's "Magic-Zip", Siri "Supersoft" underlining.

3189

BREEZY

Cadoro's gilt butterfly pin, $8
Elegant's buckled calf belt, $6
Sandler of Boston's stacked-heel suede walkers, $14
John Frederics' Charmer roller, $15

Quick-Change SEPARATES

french-cuffed shirt and panel-pocketed skirt switch attitudes from breezy to slick at the drop of a hat.

SLICK

Britemode's linen clutch, $3
Premier's lamb's wool-and-angora cardigan, $11
Burkbe's bow-fastened belt, $5

(See page 58 for directions to make striped chignon)

About $18 to make the complete outfit in Moygashel's striped "Sandhurst" and plain "Kildare", both crease-resistant, imported Irish linens. Shirt: 3229, sizes 10-18, 40¢; Skirt: 3161, sizes 24-32, 40¢. La Mode buttons, Coats & Clark's zippers, Siri "Soft" underlining for skirt.

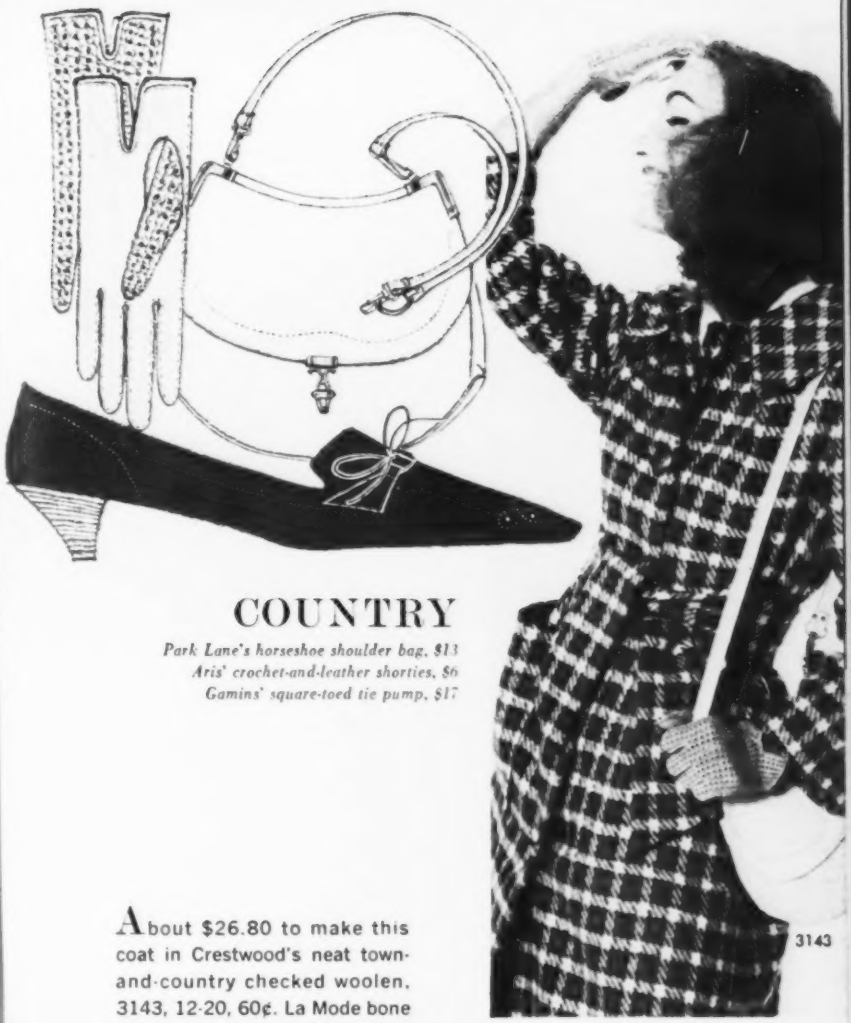
Quick-Change COAT

converts from town greatcoat to country wrap with the flip of a collar and plus of a belt.

3143

TOWN

Millerkins' oval-toed suede pump, $25
Mr. John Jr.'s linen turban, $15
Boucher's carved coral rose pin, $15



COUNTRY

Park Lane's horseshoe shoulder bag, $13
Aris' crochet-and-leather shorties, $6
Gamins' square-toed tie pump, $17

3143

About $26.80 to make this coat in Crestwood's neat town-and-country checked woolen, 3143, 12-20, 60¢. La Mode bone buttons, Earl-Glo's lining, Armo "Fino" interfacing.

Quick-Change

HAIRDOS

2 *COMB-OUTS from one basic set for short hair.*

For this set, place two medium size rollers on low side of part, and four on high side. Rollers continue down back in pyramid fashion. Sides are set with two pincurls turned towards the face, two in reverse. Nape-of-neck pincurls turn towards the back on either side.

FOR CASUAL STYLE: Brush hair well to remove all excess curl. Keep brushing until hair falls easily into side dips.

Smooth hair over crown, letting bangs fall freely. Brush back hair into fluffy curl.

FOR EVENING STYLE: Part hair off center, and comb sides forward.

To give height, "pouf" the hair — with the tail end of a comb — and make the back into a French knot. This can be done by sweeping one side over and securing it with bobby pins, then folding the other side over this, pinning and spraying.

P.S. Set will last longer if your hair has some wave in it. If you're a do-it-yourselfer all the way, any of the good home permanents such as Toni, Prom, Lilt, or Hudnut's Fashion Quick will do the trick. Hairstyles designed by Carita

Quick-Change HAIRDOS

2 *COMB-OUTS from one basic set for long hair.*

P.S. Hair sprays, such as Helene Curtis' Tempo, Revlon's Satin Set, Toni's Adorn, or Hudnut's Beauty Curl will keep your comb-out looking neat and polished twice as long. Hairstyles designed by Carita

FOR LONG BOB: Brush hair straight back until it falls readily into soft waves.

Tease the ends until they turn up nicely.

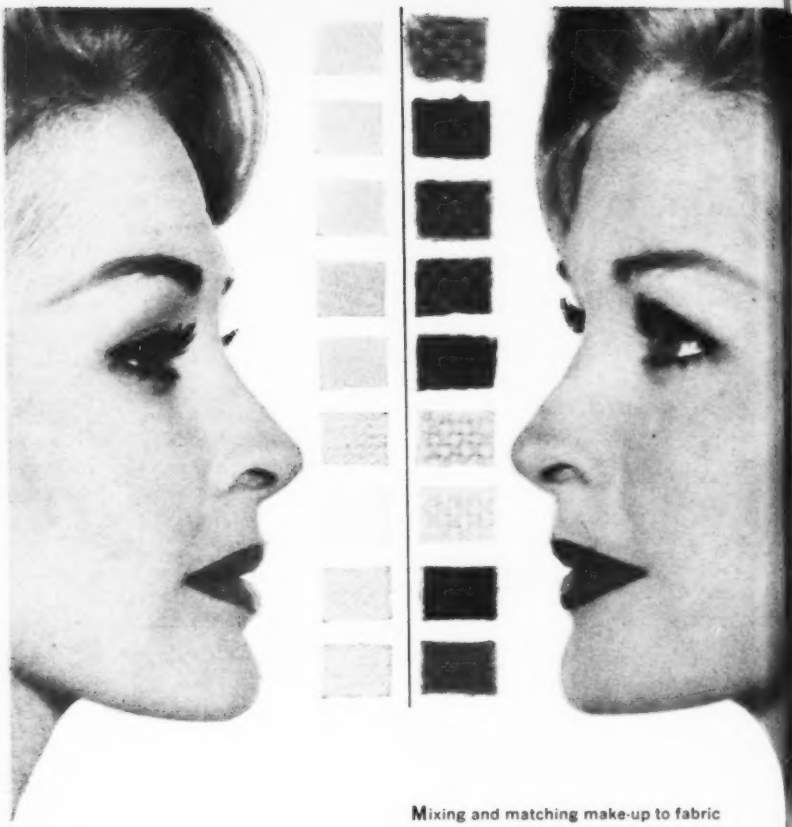
FOR UPSWEEP: Make a part from ear to ear, dividing the hair into front and back sections.

With the back section make a high French knot.

Divide front section in three equal parts. Sweep first one side, and then the other back over this knot.

Brush the middle section back and swirl it over the knots already made, as shown in photograph.

Set in jumbo size rollers, as in sketches. Front rollers go back, side and crown rollers go down, neck rollers go up.



Quick-Change MAKE-UP

brings out the bright or light side of you and your clothes.

Mixing and matching make-up to fabric colors is a pretty and practical idea. If you lean towards the lovely porcelain shades for your Spring wardrobe, complement them with make-up in a pearly, lighter-than-skin tone shade and a lustrous pale lipstick. Eyes should be luminous, brows and lashes darkened in natural tones.

When vivid hues are part of your sewing plan, match them with foundation a few shades darker than your skin tone, sunny lipstick, bright eye make-up, darker brows and lashes.

ONE WAY TO CREATE THE LIGHT EFFECT *(opposite page)*: Natural "Flatter Fluff" make-up foundation, Cloudsilk Pearled Face Powder shade-1A, Cream of Roses lipstick, Violette eyeshadow, Brown Mascara-ade and Eye Beauty pencil. All these are by *DuBarry*

ALTERNATE SCHEME *(this page)*: Light "Touch-and-Glow" liquid make-up, matching pressed powder, Coral Vanilla lipstick, Turquoise eyeshadow, Dark Brown Roll-On mascara and Fine Line eyebrow pencil. All these products are by *Revlon*

FOR THE BRIGHT LOOK *(opposite page)*: Rose Beige "Flatter Fluff" make-up foundation, Cloudsilk Pearled Face Powder shade-5, Cool Coral lipstick, Emerald Green eyeshadow, Brown Mascara-ade and Eye Beauty pencil. All these products are by *DuBarry*

ANOTHER WAY TO THE SAME END *(this page)*: Creamy Peach "Touch-and-Glow" liquid make-up, matching pressed powder, Pink'issimo lipstick, Silver Frosted Blue eyeshadow, Black Roll-On mascara and Fine Line eyebrow pencil. All these products are by *Revlon*

Quick-Change CAPS

chignon and veiling switch you from sleek to pretty in the time it takes to sew a bow, or pin a flower.

BIRD CAGE: Take ¾ yard of heavy mesh veiling, 18" wide, and seam ends together.

Make 6 pleats on one long side for the top, to shape veiling to your head. Stitch the pleats together. Press pleats flat over tailor's ham.

Attach flat bow of 2½" wide ribbon. (You'll need about a yard for this).

SPRING-Y TOUCH: Lily-of-the-Valley spray to decorate a chignon, or to be pinned wherever prettiest.

CHIGNON CAP: Buy a buckram chignon frame as the base. For this draped style, use ½ yard of 36" bias-cut fabric.

With end of bias, start in center of frame. Tack end down, work fabric around and around frame in pinwheel fashion until entire frame is covered. Tack folds in place as you go. Fabric will now run off the frame.

Finish, turning raw bias ends inside, covering them with a self bias piece which fits inside the frame. Attach two small combs.

FITTED FACE VEIL: Determine the length of veiling needed by measuring from the crown down one side of the face, under the chin, and up to the crown on the other side. Pleat ends into a 3" depth. Sew ends together. Reinforce the pleating with a small piece of tulle.

Attach a small comb and a cluster of small flowers.

TIME TO SHINE

12 pages of pretty, inexpensive everyday clothes —plus some smart ideas in shoes, girdles, make-'em-yourself appliqués and accessories.

M
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MAKE THE COOK'S TOUR

Above: To market in a side-wrap skirt (3166, 23½-28, 40¢) and boat-necked blouse (2522, 11-18, 40¢). About $6.80 to make outfit. Or try slim slacks (2996, 24-28, 50¢) and a shirt-overblouse (3050, 10-18, 40¢). About $5.80 to make outfit. These combed cottons are Avondale's perma-pressed "Sandbar Denims".

Opposite: Around the kitchen in a puff-sleeved, puff-skirted cooking dress. Patch pockets are appliquéd with vegetables in season (3203, 10-18, 50¢). About $6.00 to make in "Sanscrit", Avondale's machine-washable, perma-pressed combed cotton.

These fashions feature: B.G.E. Originales buttons, Talon "Magic-Zip" zippers, Elegant belt, Degas cooking flat, Patinos shopping shoes. Appliqué patterns, pages 72-73. Backviews and yardages, page 182.

MADAM, FIX IT

Above: Jamaica shorts and roll-sleeved shirt (3051, 11-18, 60¢). About $5.90 to make in tar-black "Kayak" and checked "Tarpoon". Or wear a two-piece culotte in neat black-and-white checks (2509, 12-42, 50¢). About $6.30 to make in another neatly checked "Tarpoon".

Opposite: Simple-to-Make cobbler apron (3206, S-M-L, 40¢) whose row of hold-everything pockets are decorated with household tools. About $4.10 to make in durable, water-repellent "Tarpoon". (Worn over a Pandora sweater and our denim slacks 2996, 24-28, 50¢). All fabrics by Galey and Lord. Directions for pincurl-hiding turban, page 70. Appliqué patterns, pages 74-75.

These fashions feature: Talon "Magic-Zip" zippers; Costumakers buttons; belts by Elegant, shoes for shorts, Capezio; shoes for apron outfit, Sandler. Backviews and yardages, page 182.

3206
2996

ARBUS

DIG YOU MUST

in a lantern-sleeved blouse and toreador pants protected by a tie-on dirndl skirt (3238, 11-18, 60¢). Geranium and bug were added for gardener's luck. About $9.30 to make in "Cygnette" cotton satin, and a satin pinstripe. Peter Pan fabrics on these pages all have an Everglaze-Minicare finish.

These fashions feature:
Talon "Magic-Zip" zippers,
Bernardo sandals.
Appliqué patterns, pages 76-77
Backviews and yardages, page 182

One Simple-To-Make green-thumb top done 3 ways (2814, 11-18, 50¢): as pocketed pullover in "Siltara" spots; as blouson in flowery "Romance Print"; as waist-high bolero in "Novelty Satin Stripes". $7.30 for all.

3216

3054

RISE AND SHINE

in Simple-to-Make nightie (3054, 10-18, 40¢). Then cover up for k.p. in button-on duster whose pockets announce the menu (3216, 12-42, 50¢). About $12.00 to make outfit in Dan River's "Tissue Gingham" & "Bountiful".

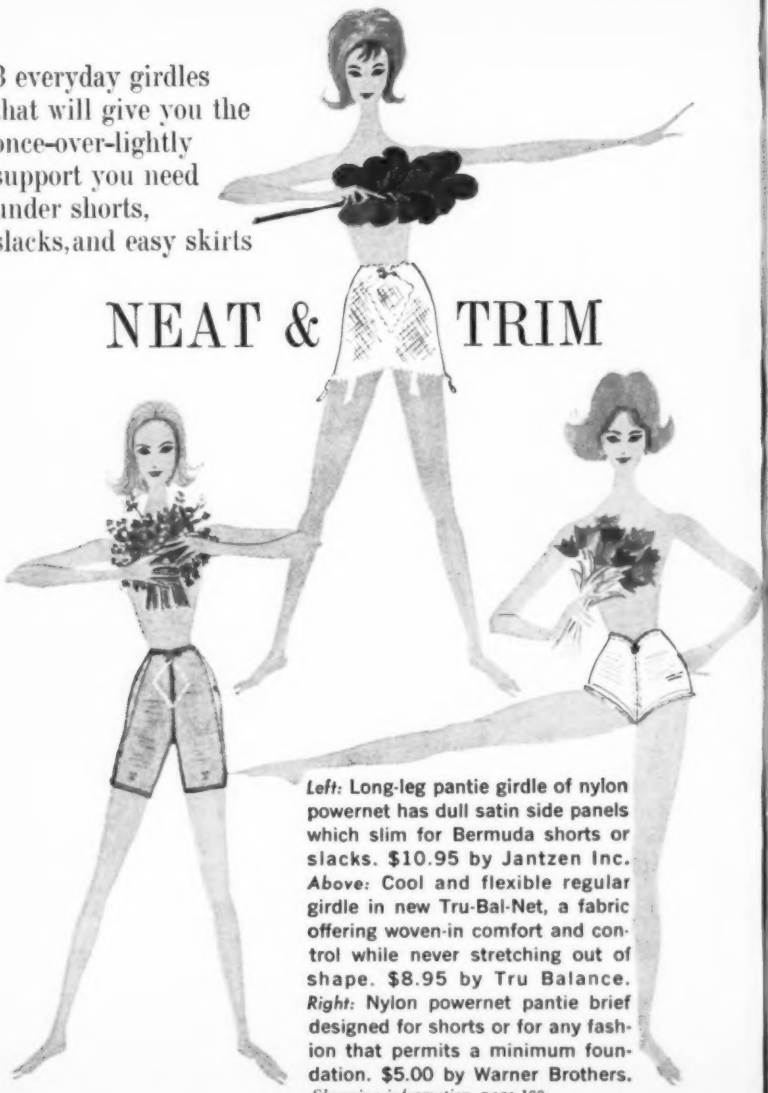
These fashions feature:
Self buttons by Prym
Hiawatha Lastex Sewing Thread
Gustinette slippers
Appliqué patterns, pages 78-79
Backviews and yardages, page 182

Both pairs — toreadors with bordered top and ankle-length with lace trim — from Simple-to-Make 3205, 10-18, 40¢. Under $10.40 for both in "Rivermist" & plain "Bountiful".

Both coat-dress in "Rivermist" stripes, "Culpepper" plaid tunic and "Bountiful" pants from 3208, 10-18, 50¢. Under $14.10 to make the 2 outfits in Dan River cottons.

3 everyday girdles that will give you the once-over-lightly support you need under shorts, slacks, and easy skirts

NEAT & TRIM



Left: **Long-leg pantie girdle of nylon powernet has dull satin side panels which slim for Bermuda shorts or slacks. $10.95 by Jantzen Inc.** ***Above:*** **Cool and flexible regular girdle in new Tru-Bal-Net, a fabric offering woven-in comfort and control while never stretching out of shape. $8.95 by Tru Balance.** ***Right:*** **Nylon powernet pantie brief designed for shorts or for any fashion that permits a minimum foundation. $5.00 by Warner Brothers.**

Shopping information, page 188

7 pairs of practical shoes that will keep your feet happy on the everyday rounds

SHOE SHINE

daily worker rubber-soled soft calf flat by Sandler of Boston, $10.95

breakfast hour velveteen slipper with stacked heel from Gustinettes, $9.95

gingham gardener three-button cotton boot by Capezio, $14.95

do-it-yourself new tapered-toe canvas and rubber oxford by Keds, $5.00

shopping pump softly shaped, tie-front with stacked heel by Patinos, $13.95

cooking spice versatile leather thong sandal from Bernardo, $7.95

supermarketeer boot-influenced, grained leather flat by Patinos, $12.95

Shopping information, page 188

ODD JOBS...

2 fun-to-make quickies that will keep your curlers hidden and your hands in soft shape·

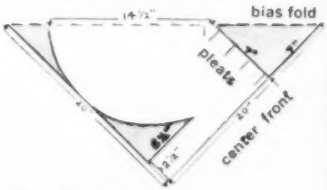
turban

Because half of the head band of this turban is on the cross grain and the other half on the straight grain, it is wise to use a solid-colored fabric or a non-directional print. Stripes and plaids are out. (You'll need about ⅝ yard of 36" fabric.)

Cut a paper pattern, following measurements of the drawing. The back curve doesn't have to be precisely as shown, just as long as it has the correct depth and width. The pattern includes ½" seams and hems. Be sure fabric is folded on a true bias when you cut.

Seam the 2½" edges which is the back of the head band. Gather the curve to fit the back band, or 10", and sew the two together, tapering to nothing on the fold at each end.

Overlap and baste center front ½" at edge, tapering to nothing at corner. Hem edge of turban. Mark three pleats, 2" apart, and one, ¾" above corner. Make first two pleats ⅞" deep; last two, ½" deep. Baste in place. From the 7" square cut off at center front, cut a 6" x 1½" strip. Turn under ¼" and sew over the pleats on both inside and outside of turban.



work gloves

Trace the toadstool on fabric square large enough to fit embroidery hoop. Back stitch or outline the underside of the toadstool and applique it to the glove. (Ours was by Riegel, costs 29¢ a pair.) Trace the creature on the glove and embroider in satin stitch, using Coats & Clark's six-strand embroidery floss. Its eyes are sew-on rhinestones. Sew cotton fringe around cuff for grass and clip the grass just a bit so the creature can see through.

HERE'S HOW...

Your New Spring Guide to Successful Sewing

TO size up yourself accurately — by body measurements and figure type

TO pick your dress-pattern designs — based on easy or snug fit preference

TO get perfect-fitting slacks or skirt — whatever your height and proportions

TO make well-tailored shirts — the super-Simplicity way

TO practice the lively art of appliqué — 9 ready-to-trace patterns with directions

TO handle the stylish sleeves — puffs and pleats, raglans and all-in-ones

TO key petticoats to dress silhouettes — underlining and fabric chart included

TO give one dress four different looks — with zippers, grippers, buttons, and frogs

TO focus on your waistline — with good-looking belts and buckles

get
needle
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enjoy
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art of

APPLI

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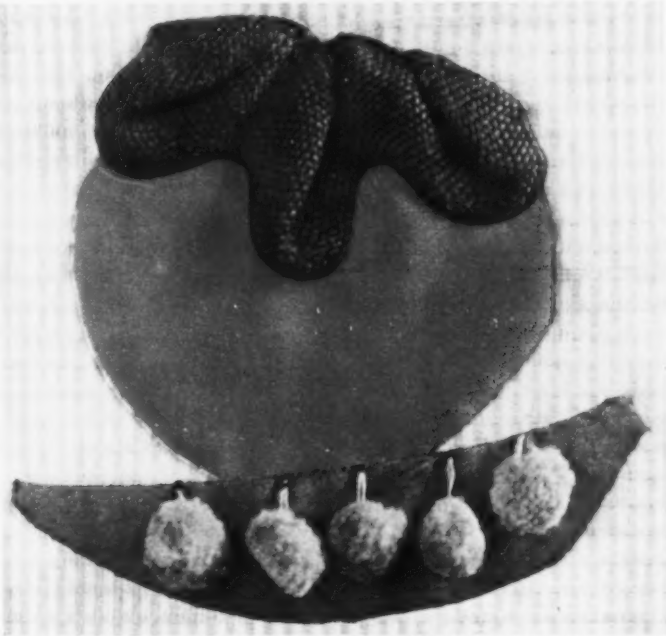
There's nothing like a bit of gay needlework to endow household fashions with special charm.

Here are nine life-size, ready-to-trace appliqué patterns in a springtime mood. On these pages you have vegetables to the Cook's Taste; the next six give you Fix-It, Gardening, and Breakfast-table staples.

Besides brightening the everyday clothes on pages 60-67, these appliqués would be delightful à la carte treatments for curtains, bedspreads, tablecloths, placemats, napkins, and pillowcovers. Sewn to squares of linen they could be framed and hung in a kitchen or sewing room.

Please see the simple directions on pages 80 and 81.

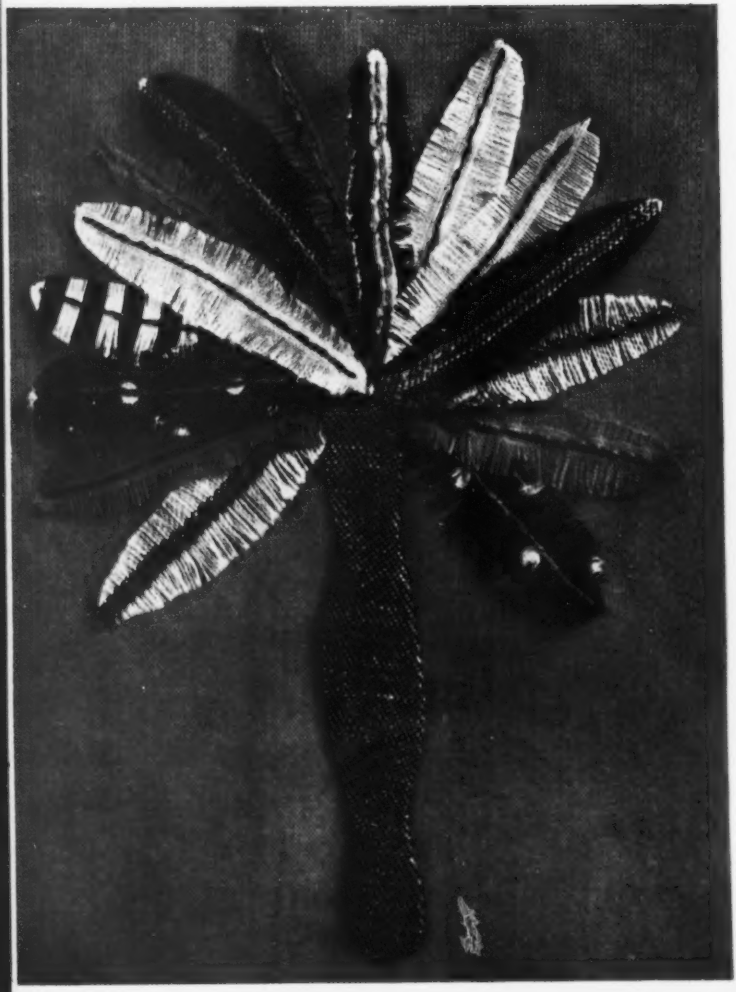


IQUÉ

THE COOK'S TASTE

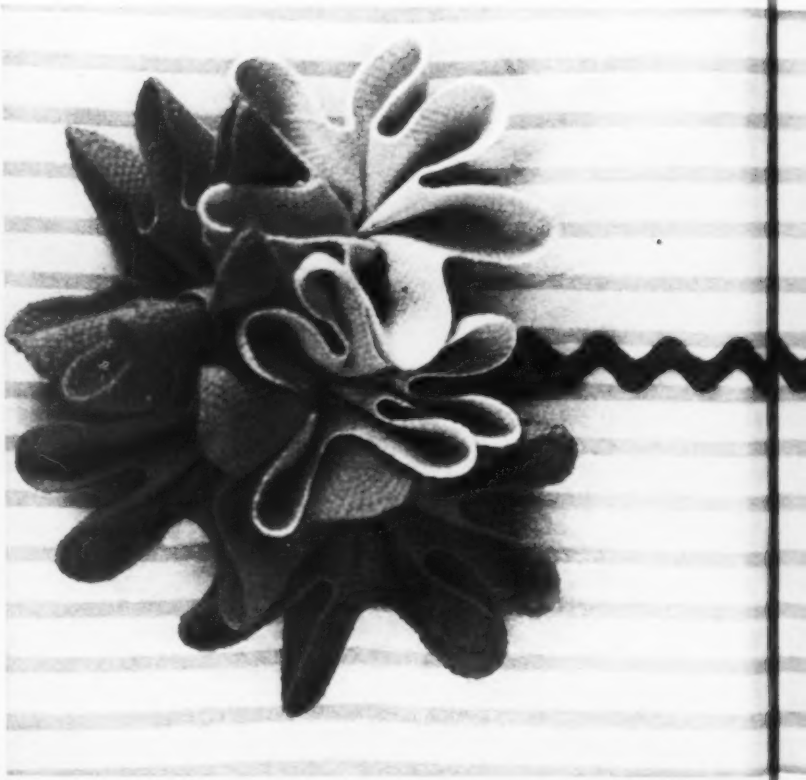
If you're on good terms with green grocers and Fannie Farmer, this yield of fresh asparagus, green peas, and garden-picked tomato is for you.

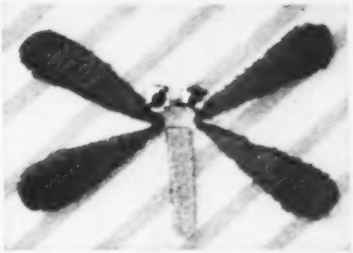
the lively art of APPLIQUÉ



MADAM, FIX IT
Are you the Handy Mandy of the house? A duster, paint brush, hammer and nail will express your driving talents.

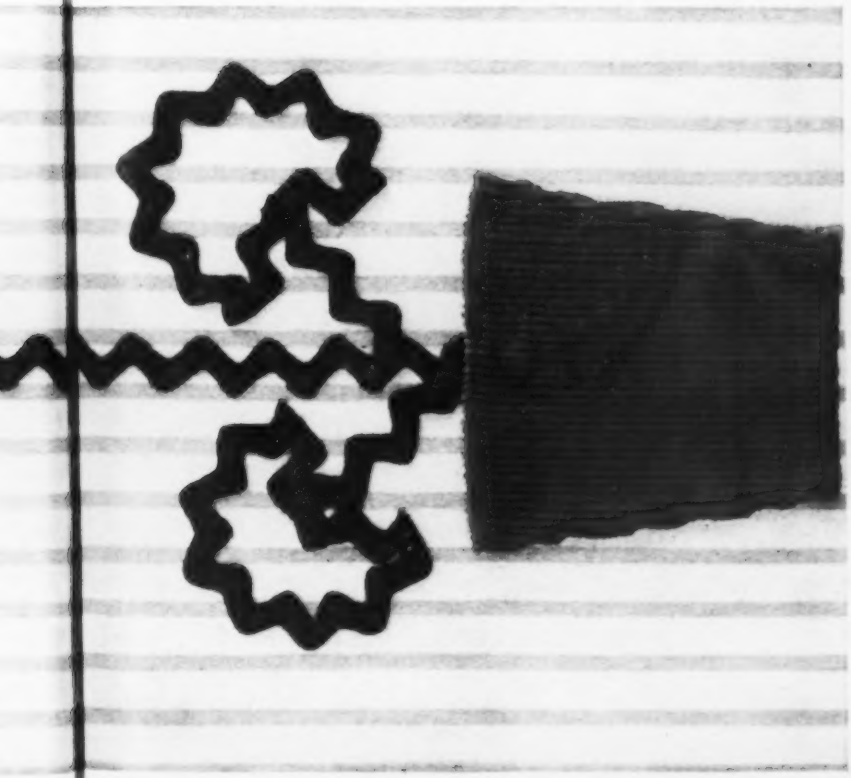
the lively art of APPLIQUÉ

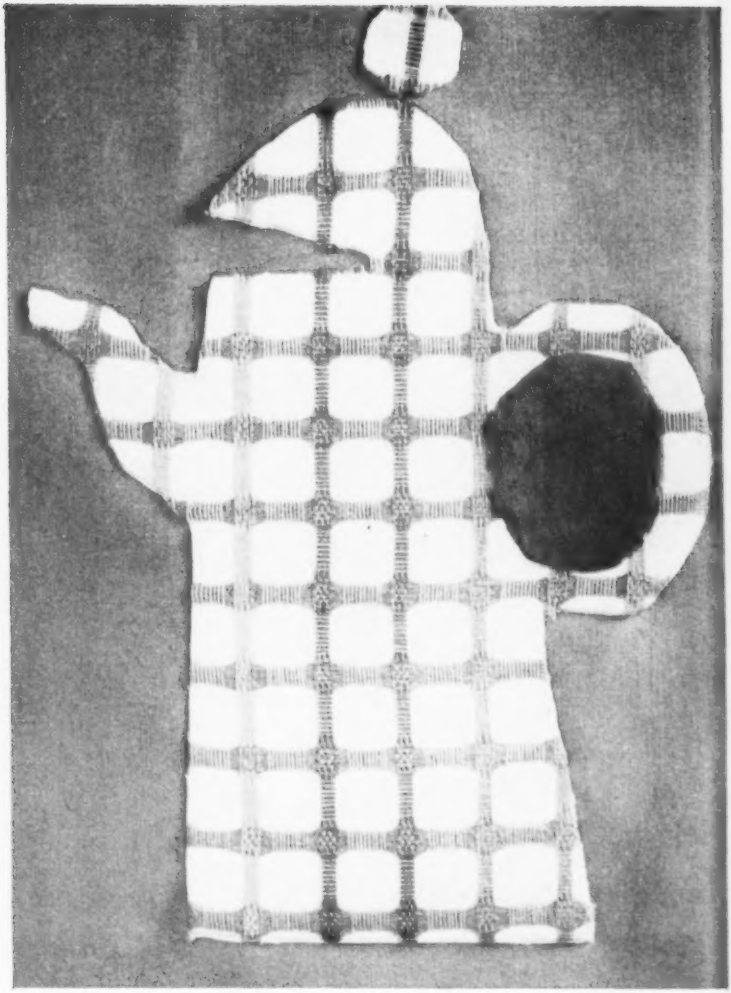




GREEN-UP TIME

With even one nature-loving bone in your body, you'll feel that this potted 3-D geranium and buzzing glitter bug mean Spring is here.





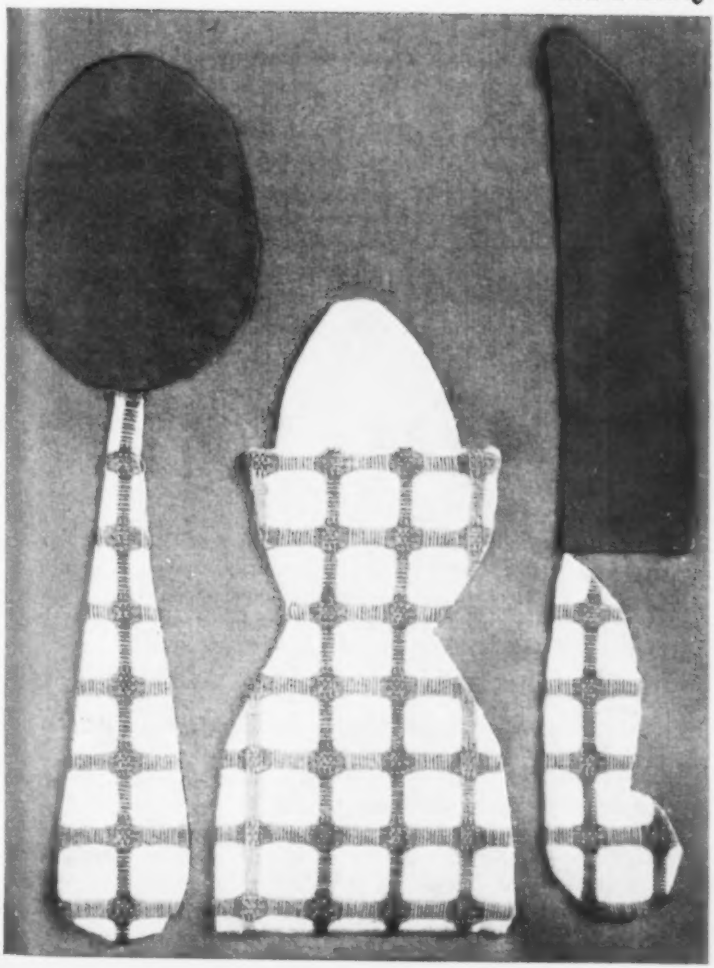
RISE AND SHINE

This is the early bird's blue-plate special laid out with coffee pot, spoon and knife, soft-boiled egg and cup.

SHINE
special

nd cup.

the lively art of APPLIQUÉ



For any of the appliqués you fancied on pages 72-79, this is all you need to bring them into being:

tracing paper and pencil,
a sharp pair of Wiss embroidery shears,
scraps of bright fabric,
a colorful supply of Coats and Clark's embroidery floss,
a little rickrack,
ball fringe,
and cotton yarn.

You can follow our directions to the letter, or better yet, let your imagination go to work and come up with some fabric-and-color interpretations that are strictly your own idea.

directions for the lively art of APPLIQUÉ

The Cook's Taste *(See dress pattern #3203 on p. 60)*

Trace the tomato, pea pod, and asparagus spears and tips on the various fabrics, allowing about ⅛" to turn under.

Appliqué tomato and add leaves, made by pleating Trimtex' Ripple Trim. Large rickrack could also be used.

Peas are ball fringe with tape folded under pod when appliquéd.

Sew the two asparagus pieces to the pocket with back or outline stitch with the cotton yarn string under the spears. The individual spears and tips are indicated with the same stitch. Embroider inverted V's on the tips and tie up the bunch, ready for cooking.

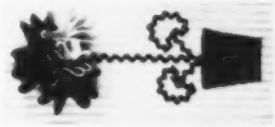
Madam, Fix It *(See cobbler apron pattern #3206 on p. 63)*

The handles of all the implements are the right side of denim. The hammer head is the wrong side. Trace these, allowing about 1/8" to turn under.

Cut the feathers for the duster from various fabrics, some on the grain line, some across. Fray each side of feathers to about 1/8" from center. Sew the feathers on with back stitch and appliqué handle.

Appliqué hammer and then trace and satin stitch nails in gay colors.

To make the brush bristles, loop cotton yarn back and forth and machine stitch it to pocket along top to hold it in place. Then give the loops a haircut and appliqué the handle over top edge. The hole is satin stitched.



Green-Up Time *(See separates pattern #3238 on p. 64)*

Sew on the rickrack geranium leaves and stem and appliqué pot. To make the 3-dimensional flower, accordion pleat Trimtex' Ripple Trim to form six petals. Bring raw edges together and sew. Tack center of petals together and sew the five flowers on the skirt. For your glitter bug, trace and satin stitch wings and body. The bright eyes are hammer-on rhinestones.

Rise and Shine *(See breakfast coat pattern #3216 on p. 66)*

This is a quick breakfast job for the late sleeper. Trace and cut (allowing 1/8" to turn under) the pieces and appliqué them to pockets. Iron-on tape would even be easier.

have you checked your measurements lately?

Your body measurements are the one-and-only true guide to your best-fitting pattern size. That's why it's so important to measure yourself correctly:

TODDLERS AND CHILDREN

Size	½	1	2	3	4	5	6	
Breast	19	20	21	22	23	23½	24	Ins.
Waist	19	19½	20	20½	21	21½	22	Ins.

GIRLS

Size	7	8	10	12	14	
Breast	25	26	28	30	32	Ins.
Waist	22½	23	24	25	26	Ins.
Hip	27	28	30	32½	35	Ins.
Back waist length	11	11½	12¼	13	13¾	Ins.

SUB-TEENS

Size	8s	10s	12s	14s	
Bust	28	29	31	33	Ins.
Waist	23	24	25	26	Ins.
Hip	31	32	34	36	Ins.
Back waist length	13½	13¾	14	14¼	Ins.

Begin by wearing a slim, unfussy dress (sheaths are good) and an absolutely reliable foundation garment. Then, armed with a good non-stretch tape measure (and there is such a marvel on the market: David Traum's new bronze-wire type which, come what may, promises not to tear, ravel, shrink, stretch, wrinkle or lose its shape), circle your bust around the fullest part, snugly not tightly. 2) Go round your waistline at the normal place, so that you feel comfortable, not harnessed in. 3) About 7" below your waist, you hit the fullest part of the hips. Measure here. 4) Your back-waist length goes from the prominent bone at the base of your neck to your waist. Now, compare the results with the closest ones on our size chart in your figure-type range. (More about figure-typing when you turn the page.)

Now you are all set to pick and choose the spring styles that appeal to you most. If you settle on a blouse, dress, suit, or coat pattern, buy your pattern by bust measurement. Skirts, shorts, and slacks go by waist. But, if your hips happen to be larger than the related waist measure, buy by the largest measurement, and adjust the waist when fitting.

Should your measurements be at extreme variance with the measurement chart, purchase two patterns of different sizes in the exact-same style and use the bodice of one with the skirt of the other.

TEENS

Size	10	12	14	16	
Bust	30	32	34	36	Ins.
Waist	24	25	26	28	Ins.
Hip	32	34	36	38	Ins.
Back waist length	14¾	15	15¼	15½	Ins.

HALF-SIZES

Size	12½	14½	16½	18½	20½	22½	24½	
Bust	33	35	37	39	41	43	45	Ins.
Waist	27	29	31	33	35	37½	40	Ins.
Hip	37	39	41	43	45	47	49	Ins.
Back waist length	15¼	15½	15¾	16	16¼	16½	16¾	Ins.

JUNIORS

Size	9	11	13	15	17	
Bust	30½	31½	33	35	37	Ins.
Waist	23½	24½	25½	27	28½	Ins.
Hip	32½	33½	35	37	39	Ins.
Back waist length	15	15¼	15½	15¾	16	Ins.

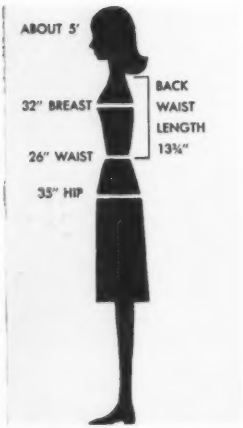
MISSES AND WOMEN

Size	10	12	14	16	18	20	40	42	44	46	
Bust	31	32	34	36	38	40	42	44	46	48	Ins.
Waist	24	25	26	28	30	32	34	36	38½	41	Ins.
Hip	33	34	36	38	40	42	44	46	48	50	Ins.
Back waist length	15¾	16	16¼	16½	16¾	17	17⅛	17¼	17⅜	17½	Ins.

have you typed your figure accurately?

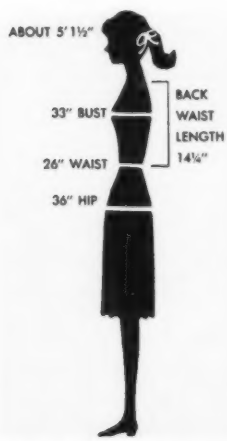
Your height, your neck-to-waist length, and your overall body proportions — in short, your basic build — determine your figure type. Age is no yardstick, for you may have twenty candles on your cake and fall into the half-size category. On the other hand, you may have reached the forty-plus mark yet fit a junior perfectly.

Here you have a chart showing a typical figure-type lineup of size 14's running from girls through the half-size ranges. The **miss** pattern is for the average, well-proportioned figure; one which is fully-developed, and taller than any other size range —



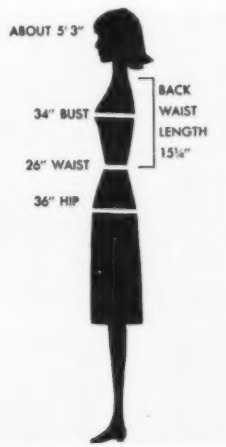
GIRL

About 5' in Size 14
Girls' patterns are designed for a growing figure which is still immature. It has less need for dart-fitting than the other types.



SUB-TEEN

About 5'1½" in Size 14s
Sub-Teen patterns are for a figure still growing but beginning to "shape-up", with more bust than the Girl but less than the Teen.



TEEN

About 5'3" in Size 14
Teen patterns are designed for a figure more developed and taller than the Sub-Teen, but not as tall as the Junior figure.

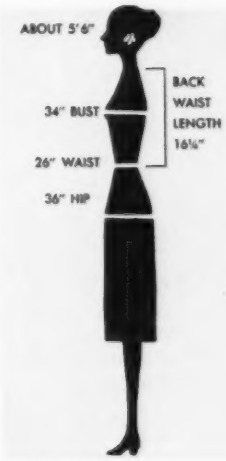
about 5'6". The **junior** comes in odd sizes 11-13-15 and so on. It is made expressly for the woman who is slightly shorter than the miss, and whose waist is shorter too. The entire junior bodice, not just the bottom, is designed and proportioned for the shorter and higher busted figure.

The **half-size** fits you who have shorter waistlines but a more generous figure than the **miss.** If you were to compare a fitted **miss** bodice with a **half-size,** you would find the half-size not only shorter, but fuller across the bust and at the waist, with narrower shoulders.

And within these basic body schemes, nature supplies variations. If you are long-waisted but short of stature, you would still wear a miss size and count on shortening your hems considerably. On the other hand, a slightly short-waisted, tall woman might wear a junior or even a half-size best, adding on the necessary inches to the skirt. And if you are short and have a figure that is not as well-developed as the average adult figure, you might find the teen, subteen, or even girl's type patterns closer to your proportions. Your right-type pattern will lessen or eliminate alterations entirely.

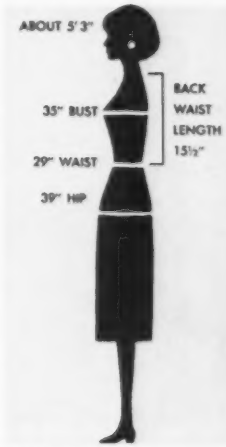
JUNIOR

About 5'5" in Size 13 Junior patterns are designed for a figure developed to the stage where it has a high, firm bust, but which is not as tall as the Miss.



MISS-WOMAN

About 5'6" in Size 14 Miss-Woman patterns are designed for a well-proportioned, fully developed figure that is taller than any of the other types.



HALF-SIZE

About 5'3" in Size 14½ Designed for a fully developed figure, shorter than the Miss-Woman, with larger bust, waist and hips but narrower shoulders.

the dart's the fitting thing

When you're picking patterns, take a second look and be sure you have not only the style you want but also the fit.

VIVIAN CROZIER

AN EASY SHEATH

This dress was specifically designed to fit the body fluidly. There is a single dart on either side of the center front and back to mention your figure, but not define it. 3111, sizes 11-18, 50¢.

MORE SHAPE

Two figure-shaping darts on either side give this sheath a snug fit, a trim line. If this is the look you want, select a pattern that has two darts instead of just one. 3062, sizes 11-18, 60¢.

As illustrated here, the two all-in-one sheaths and two-cut waistline dresses are worn by the same model, but there's a difference in the fit — it's the difference in the darts.

BLOUSED EFFECT

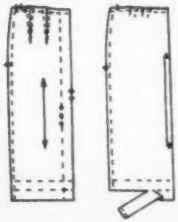
Soft waistline gathers replace the darts in this shirtwaist dress to give it an easy-going bodice — a different look than the fitted bodice shown on the right. 2627, sizes 11-18, 50¢.

SLIM MIDRIFF

Another shirtwaist, but you can easily see what a change these few darts make. The waist-to-bust darts, in both the front and back, nip in the bodice for a sleek fit. 2918, sizes 10-18, 50¢.

short, medium, tall?

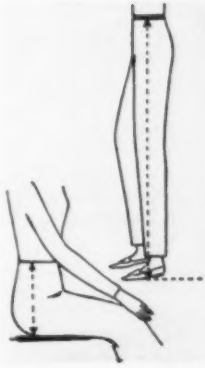
this proportioned pattern assures a perfect fit



You get both this classic skirt and slacks in pattern 3257 (sizes 23½-32, 50¢) and each is scaled to your size by simple markings.

What's the secret for the skirt?
There are three cut-off lines to determine the correct length for you, and three stitching points for the kick pleat so that all sizes end up with a walkable pleat.

JOAN BLUME

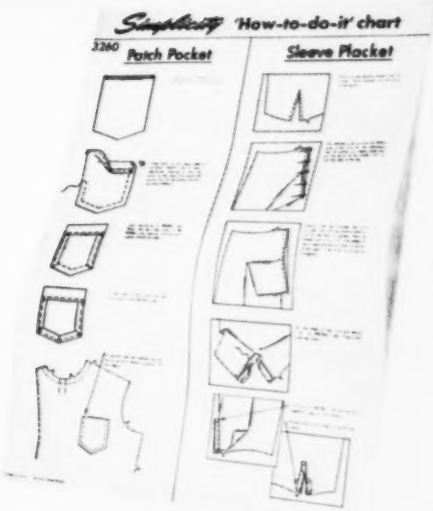


And the slacks that once were a fitting problem?
There's a different crotch length for all three sizes. It's easily determined by taking your measurement when seated, from your waistline to the seat and adding ½". A tapered stitching line on the leg gives a long, lean look and you choose your slack length for your particular height.

How about balance in fabrics and belts?
That's easy enough — the petite do best with small, closely-spaced designs. The higher you are, the more dramatic and wide-spaced your choice can be. And belts follow that rule too. If you're small, a two-inch wide belt is about your limit if you want any top left, while you tall ones can well afford a real wide belt.

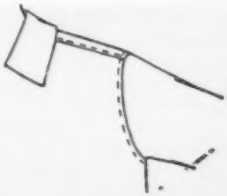
VIVIAN CROZIER

3260



make a shirt that's foolproof

Greenhorn or old-hand, anyone can turn out this handsome shirt (3260, 10-20, 40¢) that's the backbone of so many wardrobes. It has all the details that distinguish the well-tailored shirt but the construction is so simplified that you just can't miss. Make one in satin (skip the flat-fell treatment) and spark it with rhinestone or pearl studs for evening. For sporty versions, the fabric choices are infinite and you can catch the cuffs with brass button links. And to lead you through the sleeve placket and patch pocket work, there's a separate "How-to-do-it" chart included with the pattern.



Our diagram shows the dropped shoulder line of the shirt which gives a yoke effect, but saves you the time and trouble of making a yoke. The flat-felled seam effect is easily done by pressing the seams to one side and top-stitching ¼" from the seamline. The set-in sleeve is no problem either — it's all flat construction. The sleeve is stitched in first and then the underarm and side seam is made in one quick operation.

what's up a sleeve?

pleated

There's more than meets the eye in this full, pertly pleated sleeve — it's the hidden stay or interfacing in the sleeve top that gives it the right shape and helps keep that shape. The choice of this interfacing fabric depends on your dress or blouse fabric. Use organdy if you want the crisp look for cottons and linens. Taffeta is better for crepes, lightweight wools, and the softer fabrics.

Cut the stay from the pattern and transfer the pleat markings to the stay. Do not mark the dress-sleeve piece. Place the stay on the wrong side of the dress sleeve, match edges of the two pieces and baste together, as shown in **figure a.** Transfer the pleat marks to the right side of the dress sleeve with basting stitches. Handling the interfacing and sleeve as one piece, pleat the top, following the arrows printed on the pattern, as shown in **figure b.** Baste across the top to hold the pleats in place.

a

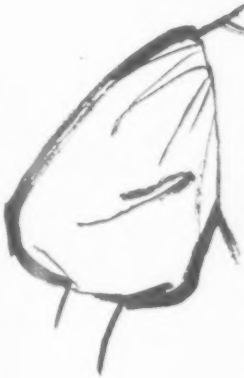
b

sleeves are big this year so make the most of them

puffed

The tricks of this feminine sleeve are the gathering and the direction in which the seams are pressed.

To obtain small even gathers, make two rows of machine stitches, slightly longer than normal. Sew one on the seamline, the other within the seam allowance, as shown in **figure a.** Match and pin the sleeve and armhole markings (the pattern primer shows you how) and then gather the sleeve by holding the lower thread from each row of stitching and slipping the fabric over the thread.



For a puffier puff, as in the top sketch, press the armhole seam toward the sleeve **(figure d).** If you like a softer line at your shoulder, and more puff at the bottom of the sleeve, as in the lower sketch, press the seam toward the neckline **(figure e).** To make the seam easier to turn, stitch ⅛" inside the seamline between the notches in the underarm section and trim close to the second stitching, as shown in **figure b.**

One more pointer — if you use narrow, flat elastic in the lower edge casing, stitch along the folded edge, as shown in **figure c.** It helps hold the elastic flat.

what's up a sleeve?

smooth line-
easy to make
easy to wear

raglan

Here are some tips on making a raglan sleeve—you can't go wrong if you follow these tips plus your pattern primer.

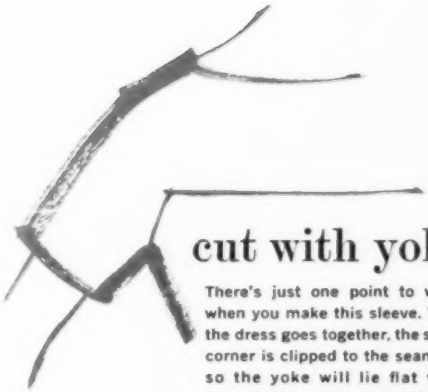
Because the raglan sleeve is cut on a curve, it's easily stretched in sewing and handling. So, first off, stay stitch along the seam lines of the armhole on both the bodice and sleeve, as shown in **figures a and b.** Clip the armhole seam to the stay stitching below the notches.

With right sides facing, pin the sleeve and bodice together, matching dots and notches. Ease the bodice to fit between the notches — ease the sleeve to fit between the lower notch and dot and then trim this portion of the seam.

Press the seam open, as shown in **figure c.** Use a tailor's ham or pressing mitt to get a smooth curve.

To prevent stretching and firmly hold the curved sleeve lines of garments made of loosely woven fabrics, baste straight seam binding along the seam line and sew it in when you seam the sleeve.

all-in-one sleeve for a soft line



cut with yoke

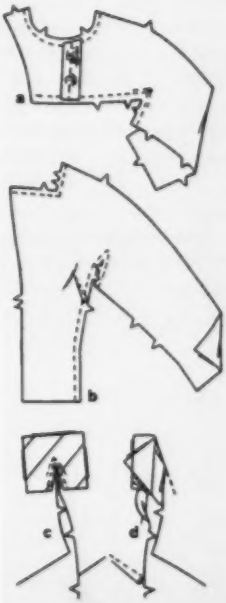
There's just one point to watch when you make this sleeve. When the dress goes together, the sleeve corner is clipped to the seam line so the yoke will lie flat when turned. It's wise to reinforce this point first. Stay stitch along seamline and then stitch again around the corner with small machine stitches, as shown in **figure a.**

cut with bodice

The corner of this sleeve also needs to be reinforced before it is joined to side panel. Stay stitch the curved lines on the seamline, as shown in **figure b.**

Cut a 2" bias square of dress fabric or matching lightweight fabric. With right sides together, pin center of square over small dot and stitch along seamline with small machine stitches. Clip to small dot and then turn the square to the wrong side, as shown in **figures c and d.**

The corners of these all-in-one sleeves could be reinforced by a small piece of iron-on tape.



sew a petticoat that understudies your dress

To emphasize and assure the shapeliness of your new Spring skirts, you'll need the added support of a petticoat that follows the lines of your skirt, be it gently curved, pleated, flared, or subtly barrelled. So why not use the skirt pattern of your dress to make it? You'll avoid strange bumps and lines in the wrong places. The chart across the page will help you select the interfacing or underlining for your petticoat that will give the buoyancy needed for your dress fabric.

If it's only the top of your skirt that needs some bounce, make a peplum or short petticoat. A straight piece of interfacing or underlining, 12" to 15" deep, and three yards long, gathered or pleated to fit your waist, will work under any or all your skirts with waist fullness. Pleat or gather to a waistband, bind with bias strip, or rows of elastic stitching.

For a smoother, more fitted line to the hips, make a 7"-deep waist yoke above the gathers or pleats.

And do make this pretty propping as feminine as possible. A fancily-edged eyelet, net, or self ruffle around the hem gives fluff to the whole idea. And if you own a zig-zag machine you can have a field day with gay appliqués and brightly stitched edges. Just be sure all the trimmings are washable because the charted petticoat materials are. Non-woven interfacings such as Pellon, Keybak, and Interlon have another selling point too — they don't ravel. Seams are overlapped or turned to one side and topstitched. Then you clip the hem edge with your Wiss Pinking or Skalloping shears and that's the end of it.

3073

3269

3068

3107

FABRIC	SIRI	ACRO	VERIFORM	INTERLON	PELLON	KEYBAK
Lightweight silk	Supersoft, Soft		Soft	L	#35 or #944	Light
Mediumweight silk	Soft		Soft, Crisp	L or R	#40 or #944	Light, Medium
Heavyweight silk	Soft, Firm	X	Crisp	R or H	#55 or #920	Medium, Heavy
Lightweight cotton	Supersoft, Soft		Soft	L	#35 or #944	Light
Mediumweight cotton or linen	Soft, Firm	X	Soft, Crisp	L or R	#40 or #944	Light, Medium
Heavyweight cotton or linen	Firm	X	Crisp	R or H	#55 or #920	Medium, Heavy
Lightweight blends	Supersoft, Soft		Soft	L	#35 or #944	Light
Mediumweight blends	Soft, Firm	X	Soft, Crisp	R or H	#40 or #944	Medium
Heavyweight blends	Firm	X	Crisp	H	#55 or #920	Heavy
Lightweight woolens	Soft, Firm	X	Soft, Crisp	L or R	#40 or #944	Light
Mediumweight woolens	Soft, Firm	X	Crisp	R	#40 or #920	Medium
Heavyweight woolens	Firm	X	Crisp	R or H	#55 or #920	Heavy

This chart is only a guide, and in some cases, offers two different weights of interfacing to use under one-weight fabric. You'll have to decide if your skirt needs the lighter weight for softer buoyancy, or the heavier weight for firmer fullness. Perhaps the best solution is to make one petticoat of each weight, so that you can change the look of your skirt as you wish.

"Siri" and "Acro" are woven by David B. Carmel and Co. "Acro" is the newest member of this family, and is constructed to wash and dry automatically. "Siri" is underlining, "Acro" interfacing.

"Veriform" and "Interlon" are sold by the Kenneth Stacy Corporation. "Veriform" is a woven sheath-and-shape liner, while "Interlon" is a non-woven interfacing.

"Pellon" is non-woven interfacing, and is produced by the Pellon Corporation. #944 lightweight, and #920 mediumweight, are all-bias in construction and more pliable than regular Pellon #35, #40 or #55.

Chicopee's "Keybak" is a non-woven interfacing distributed by Glendale Fabrics.

3071

3222

as you like them

These 6 skirt silhouettes, all lower halves of our new dress patterns, indicate this Spring's flexible point of view. The right-shaped petticoat will help you swing along in style.

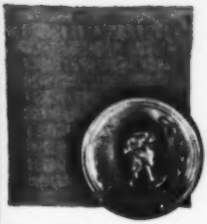
4 open-and-shut ways to style a dress

Zippers, grippers, buttons, and frogs alter the looks of this classic shirtdress

While the design of a garment and its fabric interpretation are key factors in pretty-dress- making, don't overlook the fashion importance of closures. Indeed, without the right one an otherwise attractive garment may fall short of your mark. Dress shown: 3039, 11-18, 50¢.

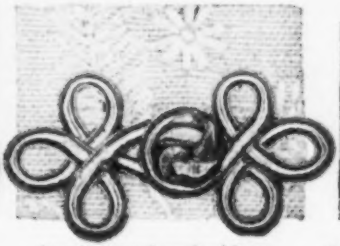
fly-front in flowers

Talon's 16" "Magic-Zip" zips up the tab front. Overlap hides tape stitched down to right side of dress. Pavillon's pure silk blooming print.



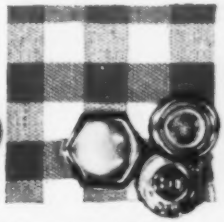
buttons and texture

La Mode's antiqued gold Roman coins with shank backing supply the shine for our classic now. Knit-look cotton is Wamsutta's "Bedford Square".



frog-fastened embroidery

Franken's Chinese satin-cord frogs lend an elegant, dressy slant to tab front of our smart shirtwaist. Crease-resistant, embroidered Irish linen is by Moygashel.



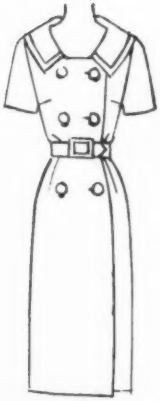
grippers on gingham

United Carr's grippers — pearl-centered, six-sided — provide the closing treatment for this version. Checked cotton: A. E. Nathan's "White Rose".

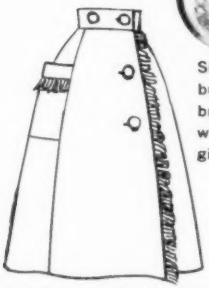
14 good notions to accent

A distinctive button, buckle and belt add a custom

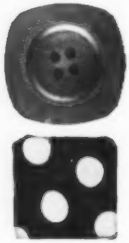
Many new suit jackets, like 3313 above, call for one emphatic button. Try E-Z's large flat round tailor-made in wool, dressy in La Mode's cut-glass jewel.



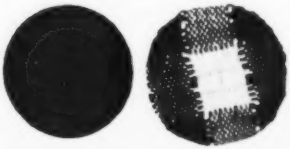
Side-wrap skirt 3166 can button up in Costumakers' brass or make a match with William Prym's gilt-rimmed halo.



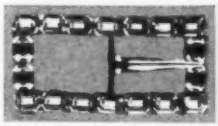
Coat dress 3321 takes 45-line buttons. Two approaches: La Mode's shank of galalith plastic, Risdon's check-mated half ball type.



Double - breasted sheath 3350 is sewn through in B. G. E. Originales' plastic, looped to Prym self-dotted diamond.



your clothes
look to the simplest garment



Prym's ¾" belt with harness buckle is covered in checks. B. G. E. Originales' rhinestone rectangle shines at night.

Bac-A-Brand's 3" crush makes up nicely in stripes. Another big bright touch: La Mode's bold-as-brass oval, fully 2½" wide.

E-Z Buckle's pin-dotted contour, ½" at center front, curves to 1¾" at back. Alternate buckle: Costumakers' pearly white circle.

3308
3319

These good-looking ensembles can begin Spring under your coat, emerge on their own later. In fact, they're year-round operators, if you like. Half-size brownette wears three-button bolero over scoop-necked dress. 3308, 12½-22½, 60¢. $13.70 in "Belami" cotton and Cupioni rayon. Silvery woman's-size likes fitted, one-button jacket and sheath. 3319, 12-20, 60¢. $21.40 in "La Bella Shan" pure silk shantung. Both fabrics by Belding Corticelli. Prym's self buttons.

4 Figure Flaws

how to fix them
with good foundations,
styling illusions

14 Special Styles

designed to fit
and flatter
Women's and Half sizes

Hair Coloring Tipoff

advice to improve
your present shade

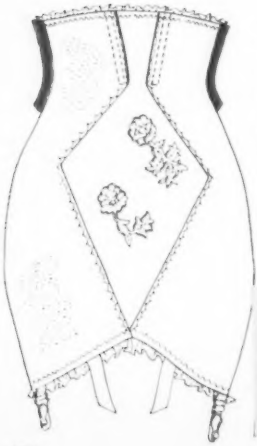
Woman's World

Backviews for this entire section begin on page 182; yardages on page 185; shopping information on page 188

How's your form?

too much bust?

That's an affluence shared with some outstanding stars. *Put the accent on uplift* with Gossard's #4815—long-line nylon lace bra with two-way stretch elastic in cup frame and sides. Action of straps on elastic gives lift. 34-42 BCD, $7.50. *Design distractions:* full skirts, neckline details; dark colors up, light or bright below.



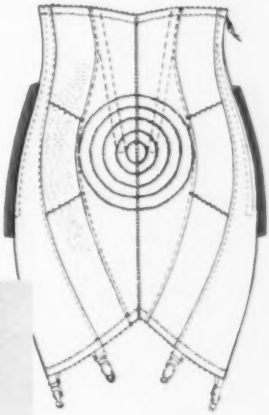
too much waist?

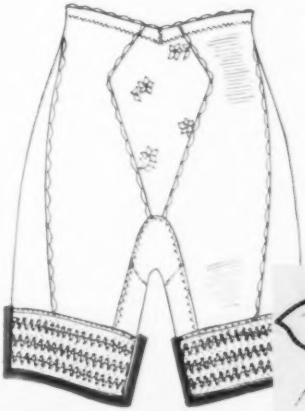
In a big belt season, an otherwise-good figure can look unshapely without a clear-cut waist. *Reformer:* Lily of France's "Enhance" #34—high-rise girdle with side boning and V-shaped, feather-boned panels front and back. Waists 25-34, $20. *Style tips:* don't fit sheaths waist-snug; wear concealing cardigans; focus on bodice interest.

Not A-plus? You can fix it by owning up to the trouble spot, then taking reform measures. We don't discuss diet and exercise here, but even without these, you'll be on the way to a better-proportioned figure with assists from the right foundation and some clever styling techniques.

too much hip?

That was Lillian Russell's "trouble".
Solution: Warner's girdle #756—circular-stitched nylon taffeta panels to and fro, elasticized inserts at sides. Waists 26-34, $13.50.
Fashion helps: flared and pleated skirts, easy tops to balance below-waist excess.





too much thigh?

You can do battle with this bulge these four ways.
First Aid: Sacony's long-legged nylon powernet girdle #110. It has a four-inch-wide elasticized leg band for on-the-spot control, plus nylon satin elastic back, side panels. Small to extra-large, $9.
Then, when style-picking, look for top details (i.e., big sleeves, collars) which direct attention UP. Light bodice, dark skirt do same.

A coat with aptitude
for the rest of your clothes:
cut-in-one sleeves,
simple neckline, and
the flare to cover all shapes.

Color tack: a neutral,
pinky beige to mix
with other shades.
3311, 12-42, 60¢.

About $26.50 to make
in Lebanon's "Pioneer",
a mohair-blocked wool
lined in Earl-Glo twill.
Armo interfacing.

3311

PELLEGRINI

←Soft ascot frames face; eased bodice and fly-front skirt balance out too much hip. 3272, 12-42, 60¢.

A "Jeannette" hounds-tooth-printed blend of rayon and silk (about $1.19 a yard).

3272

Free-hanging jacket→ slenderizes, hides lack of waist; turn-about feature gives two wearings for one.

"No-Cal" magic in sheath's center seaming.

3306, 12-20, 60¢.

Polka dots from Benrose, as above print.

3306

For the fuller figure, 5′ 6″ and over

Focus on Flattery

Focus on Flattery *continued*

←Deep shawl collar and side-wrap treatment combine for a slender outlook.
(Keep on the up-and-down with buttons that match fabric.)
3190, 12-42, 50¢.
Bates' "Disciplined" cotton at $1.29 the yard.

3190

↑
Shirt's convertible collar is comfortable; easy-moving, gored skirt cancels out below-waist width.
3157, 12-42, 50¢.
"Heritage" printed and plain "Disciplined". Print: $1.39 a yard.

3157

YEMNE

Fitted jacket points up waist; → pleats play down hips, walk and sit gracefully. 3279, 12-42, 60¢. In Cohama's "Jungo Tropical", a linen-y mix of rayon and Celanese Arnel.

3226

3279

←Pretty sweetheart neckline flatters the face; clean-cut sheath with gathered overskirt gives two-way silhouette. Simple-to-Make 3226, 12-42, 60¢. In "Sunny" broadcloth, Courtaulds Topel rayon under nylon chiffon flowers. Both Cohama fabrics.

←Coat-and-dress welcome to Spring; coat has easy body and sleeves to accommodate other dresses and suits. Gray's a good mixer under any color conditions. 3315, 14½-24½, 60¢. $41.70 in "Katonah" silk doupioni and plaid silk print by Skinner.

3315

PELLEGRINI

Raglan sleeves minimize broad shoulders; b front, center seam make for height; blousing softens bustline. Basic 3193, 12½-24½, 50¢. In necktie silk print by Skinner ($2.50 a yard).

3193

Panel-cut detail on jacket flatters bosom line; flared skirt camouflages excess width, straightness too. 3194, 12½-24½, 60¢. "Katonah", velvet trim.

3194

For the short-waisted. 5′ 3″ and under

Accentuate the Vertical

Accentuate the Vertical *continued*

Belt stresses waistline →
(can be omitted for a slim, cardigan effect); wide-away collar lengthens neck.
3159, 12½-24½, 60¢.
In Forge-Anvil's pure worsted tweed ($6.00 a yard).

Collarless blouse with deep-V and bow trim hides prominent collar bones, diverts attention from large bust; overblousing achieves a long-waisted look.
(Shown with suit skirt.)
3275, sizes 12-42, 40¢. In A. P. Silk's "Wild Beauty" silk ($2.50 a yard).

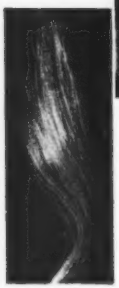
←Curved all-in-one seams from shoulder to hem make for a tall, slim appearance. (Avoid pitfall of too-young, paper-doll skirt with a firm, not stiff petticoat or underlining.) 3227, 12½-24½, 60¢. In "Ottoman", A. P. Silk's pure silk at $5.95 a yard.

Fashionable cape sleeves → cover heavy forearms, contribute top balance to wide hips; slim skirt is slick and sophisticated. 3228, sizes 12½-24½, 60¢. In "Wild Beauty" print, impressionistic floral mélange on pure silk by A. P. Silk ($3.50 a yard).

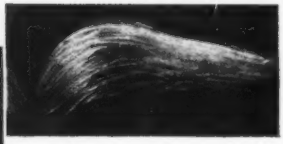
YEMNE

what to do about

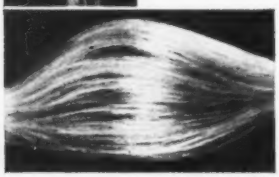
Haircoloring



ROBERT WITT



Nothing does quite so much for a woman's face as bright, lively-looking hair. And today women everywhere are improving on their natural haircolor without thinking twice. However, any lady over forty contemplating such a step has a few more considerations than her daughter! Complexions tend to fade with the years, hair loses much of its natural lustre, and gray hair often comes in with unattractive yellow streaks. Realizing this, haircoloring experts have developed products expressly for the mature woman who wants to recapture her crowning glory. If haircoloring has been on your mind, there are two distinct ways to approach it: 1. Permanent — these place color inside the hair shaft so that it stays in until hair grows back. 2. Temporary — these add color only to the outside of the hair shaft, and can be shampooed out.



COLOR BY CLAIROL

If your hair is turning "no-color", try one of the many temporary rinses after you shampoo it. To brighten your present color or give contrasting highlights, you might choose Helena Rubinstein's Color Lift rinse.

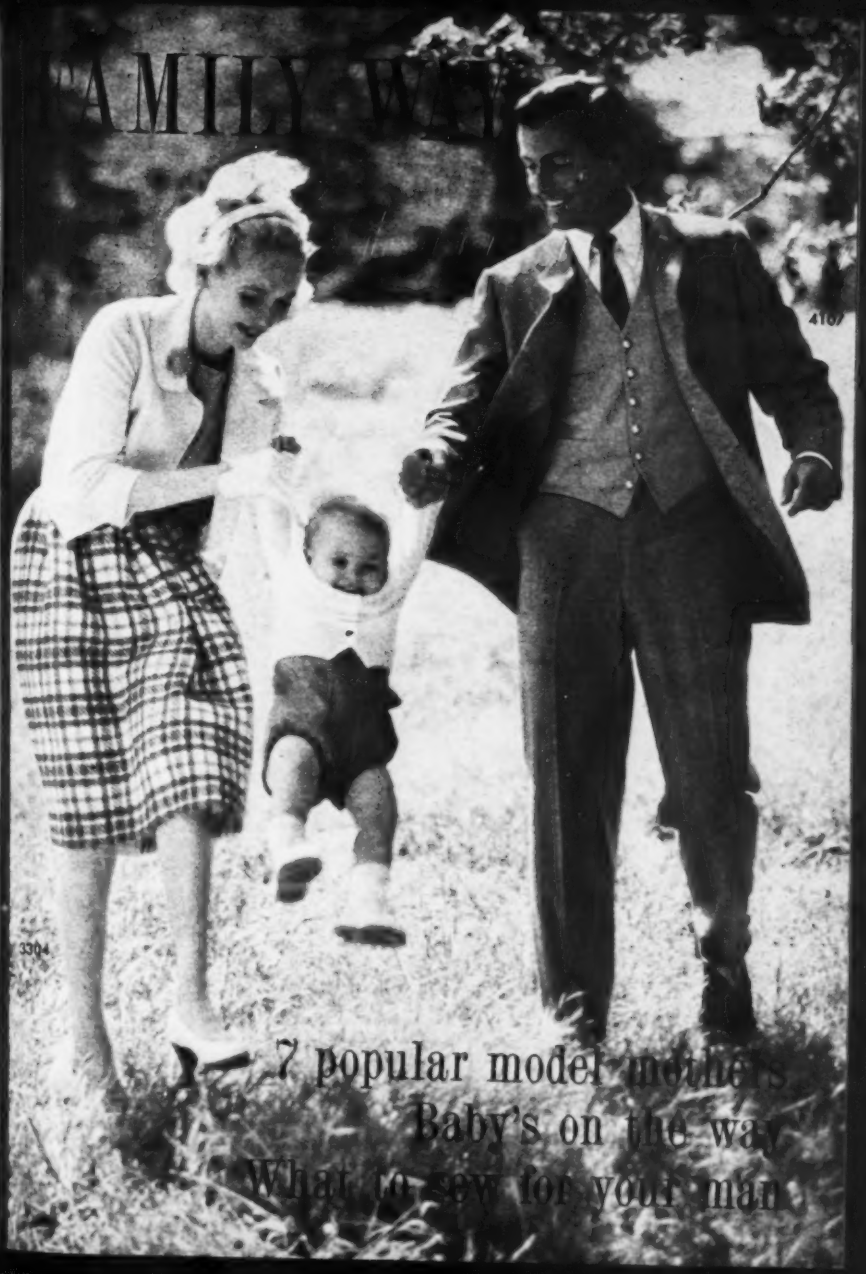
If you like your gray hair...but: Use a temporary rinse to add silvery sheen and remove yellowish streaks, without giving it a blue or purple tone. Clairol's Come Alive Gray would do the trick.

If you feel your gray hair is unbecoming, choose a permanent haircoloring — one that is close to your original color, but a few shades lighter to brighten your skin tone. One of the many reliable products you might use: Ogilvie Sisters' Magic Color.

A good rule of thumb: Start out in the temporary category. Then, when you're completely sure of what you want — make the beauty change permanent.

JOHANNA LEIGH,
the first of our model mothers,
takes son MERRILL
out for his Sunday stroll.
She's fresh as a breeze
in a basque jacket and gathered skirt
that suits the country atmosphere.
3304, 11-18, 60¢.
About $24.60 to make
in Crestwood's pure worsted,
plain and plaid.
Man's jacket, vest: 4107, 34-44, 40¢.
La Mode buttons, Coats & Clark's zippers.

Backviews for the entire Family Way section begin on page 182; yardages on page 185; shopping information on page 188.


FAMILY WAY
4107
3304
7 popular model mothers
Baby's on the way
What to sew for your man

3270
2357

Pat Otis likes slacks and sashed overshirt for mother-son outings. 3270, 10-18, 60¢. ($12.60). JEFFREY wears overalls with trim and jacket to match mommy's slacks. 2357, 1-6, 40¢. ($8.70). Outfits in Royal "O", a U. S. Royal Fabric by Wm. Simpson, blended of Orlon acrylic fiber and viscose rayon. Pryms' self-covered buttons.

Margie Cato and family go shopping well-suited for Spring in wool-and-nylon by Milliken. Margie's basketweave suit has pleated skirt, cardigan jacket. 3145, 10-18, 60¢. ($20.50). ERIC pairs checked jacket, solid slacks. 3181, 2-10, 50¢. ($12.40). TINA'S blazer suit is all in checks. 3333, 1-6, 50¢. ($10.50). Costumakers' buttons.

So nice to come home to...

Seven of the most photographed models in the nation are, off-camera, proud and happy parents. They've mastered the difficult art of combining career with motherhood. Here they are, with their offspring, in double- and triple-exposure fashions that feature this Spring's favorite looks.

Sara Thom **selects a set-in-midriff jumper of "Herring-Bone" cotton, with "Sun-Fun" striped blouse. 3110, 11-18, 50¢. ($7.60). DOUGLAS matches in his "Sharkskin Print" playsuit and "Sun-Fun" cotton shirt. 3029. 1-4, 40¢. ($3.00). Fabrics by Andover. Costumakers' brass emblem buttons; zipper by Coats & Clark; shoes by Sandler of Boston and U.S. Keds.**

Phyllis Newell **has a junior model's figure, loves to wear fresh garden prints. She appreciates feminine lines and detail — was delighted to find both in this cotton shirtdress cut in a "Sun-Fun" print. Simple-to-Make 3151, 11-18, 50¢. ($6.10). BETH, like all little girls, wants to copy her pretty mother. She wears a gay, back-buttoned smock in the same print. 3177, 1-6, 40¢. ($3.10). All fabrics are by Andover. Prym's self-covered buttons; Capezio shoes.**

striped
uit and
brass
Keds.

appre-
ss cut
e girls,
print.
shoes.

3341
3340
3215

Gyongyi Armstrong **favors a united front when it comes to dressing her family. For a morning in the park, she chooses a sleeveless plaid dress with fitted waist-length jacket. 3340, 11-18, 60¢. ($11.80). Little GYONGYI wears a diminutive version of the same dress. 3341, 7-14, 50¢. ($8.30). Both outfits are in "Caprice" wrinkl-shed cotton. Son LORANT romps in "Dancord" wrinkl-shed cotton shorts. Shirt matches dresses, collar is cut from trouser material. 3215, 2-8, 40¢. ($5.10). Fabrics by Dan River. Self-covered buttons by Risdon. Shoes by Capezio.**

Barbara Brown **goes visiting in a smart tunic-length coat of "Bas-kette Plaid" cotton over a birdseye piqué sheath. 3312, 11-18, 60¢. ($24.70). LESLIE'S coat has cuffed sleeves, oversized pockets. Here in "Baskette Check" Everglaze cotton. 3331, 7-14, 50¢. ($18.50). Fabrics by Logantex. La Mode bone buttons. Keybak interfacing in coats.**

JANE BIXBY

2940: middy collar, tent shape, and pipestem pants (11-18, 60¢). "Topsail" in petunia and wild flowers.

3309: turtle-neck, pocket slim-jim pants (11-18, 60¢). "Sail Ho" striped and plain.

Baby Talk

Dressing for two can be a problem if you let it. Here's how three smart ladies-in-waiting met their Spring wardrobe needs. Now, how about you?

Joan Blake, Nancy Hunt, and Barbara Johnson lead different lives but they have one thing in common: all are expecting babies, need pretty clothes during their waits.

Joan, a 5'5" blonde with two youngsters already, likes pants and easy tops for shopping and housework. Nancy, a tall brunette with a job, makes pants and tops her uniform after a working day and on weekends. Barbara, a 5'2" junior-sized redhead, lives in a small apartment and stopped working soon after she learned the good news. She cut her pants calf-length, color-blended the cover-up to achieve a taller, trimmer look.

MORE

3022: bateau-neck, yoked fullness, toreador pants (11-18, 60¢). "Sail Ho" two-color plains. All these cottons by Wellington Sears.

Baby Talk

3310, Simple-to-Make, 11-18, 60¢.
Suit: "Oatmeal" rayon, cotton, silk mix.
Blouse: "Summerlite" no-iron Dacron/cotton.

For days in the city, including month visits to their obstetrician's office, our three lad wear three-piece suits. They look well put t gether enough to make a lunch date, take in matinee, meet their husbands for an early di ner. Nancy finds her suit a perfect working ou fit. It's slick-looking, to meet her boss' usu standards of dress. A big consideration for wor ing mothers-to-be! Joan often attends a comm

3170, 10-18, 60¢
Suit: "Fair Chance" rayon, silk, Dacron.
Shirt: "Ardana" Arnel and cotton.

2977, 11-18, 60¢
Suit: "Sumalure" rayon and silk.
Blouse: "Merrybrook" Arnel and cotton.
All Rosewood fabrics

tee meeting or plays bridge after the doctor's once-over, finds her cardigan with French-cuffed blouse ideal. Barbara, the young est of the set and more casual about clothes, goes for an easy jumper top over a roll-collared blouse.

MORE

Baby Talk

On party nights, looking one's best is a prime rule for a good time. And as every woman knows, that "I'm the fattest female in the room" feeling can shatter morale.

This is how our mothers-to-be planned their clothes for social doings: Barbara, making an asset of her petite looks, borrowed Empress Josephine's famous formula and sewed herself a high-waisted *dress.* It seemed to add inches to her height, at the same time hid the coming attraction in graceful folds. Nancy and Joan decided on dressy separates

2891, 11-18, 50¢
Empire dress:
silk shantung roses
All fabrics by
Goodman and Theise

JANE BIXBY

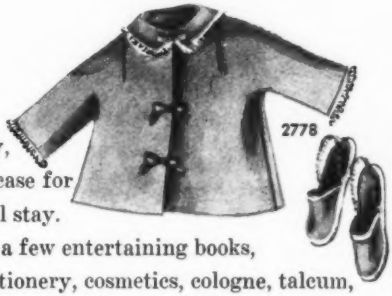
2554, 11-18, 50¢
Simple-to-Make top:
flowery silk linen
4004, 24-32, 40¢
Expandable skirt:
spot-proof silk linen

Simple-to-Make 3276,
sizes 11-18, 60¢
Blouse: "Habitue" silk taffeta print
Jumper: acetate-and-cotton moire

because they wanted the option of a number of changes without putting an undue strain on budgets. (Pregnant or not, there's nothing like mix-match systems to accomplish this trick.) Nancy started with a butterfly-sleeved blouse and jumper suit; Joan with a flaring top and narrow skirt. Happily, the men approved 3-0.

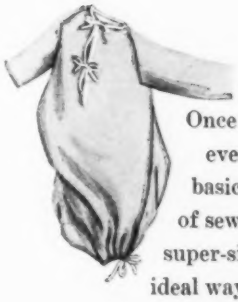
THE END

30 Days to D-u-e Day



That's a wise time, doctors say, to pack a suitcase for your hospital stay. Into it put a few entertaining books, a clock, stationery, cosmetics, cologne, talcum, toothbrush, and toothpaste. While you're there, pajama tops (like 3239, 12-42, 50¢ in "Cotillion" drip-dry cotton) are most practical. Include a pretty nightgown anyway for visiting hours. (3281 qualifies in "Honeybee" waffle piqué print—12-42, 40¢). A bathrobe, of course, is a must. Our classic wraparound 3240 makes up well in "Honeybee" plain (12-42, 50¢). Bedjacket and slippers complete your light "take". 2778 provides designs for both, is Simple-to-Make, sized from small to extra-large, costs 40¢. All these cottons are by Crompton.

6 Happy Birthday Presents



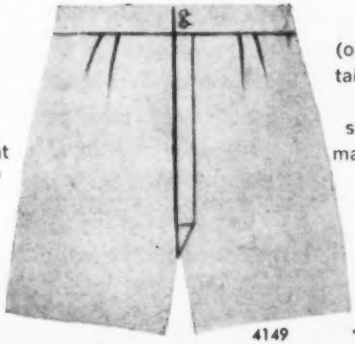
Once the baby's arrived, you're going to need some everyday clothes for "It" that constitute a basic layette. This kind of sewing is not only super-simple but an ideal way to keep yourself occupied happily while you wait.

Pattern 3043 provides blueprints for most everything a simple layette should include, short of diapers and undershirts: There's a drawstringed sleeping bag we cut in "Velvelette" cotton flannelette that ties at the back; a long wrapper in "Washcord" pinwale corduroy with bows at neck that we duplicated in "Proximity Plissé", with gripper-back closing. Our sacques can be snap-fastened all the way down or bow-tied up top. One's a plissé print, the other corduroy. Absorbent bib's in "Sporterry". This pattern comes in one size only, costs 30¢. (All the Cone Mills' cottons on this page can be popped into your washer-dryer and emerge ready for baby to wear.)

men and madras

3 ways with shirt and shorts guaranteed to content any husband.

COMMUTER: button-down shirt has long sleeves, could be cut in Turkish Gold to match shorts. About $5.70 in "Format Broadcloth," a Dacron* and-cotton blend. Wembley's Arnel foulard tie, $1.50. Hickok's sea turtle leather belt, $7.50.



4149

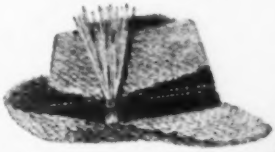
SATURDAY SPORT (opposite, bottom): shirt tails out, and score card pockets in horizontal stripes. About $4.30 to make both short-sleeved shirts in "Madrassa" Dacron* and cotton. Madras-banded straw by Dobbs, $9.00. All blends on these pages are by Fabrex.

*POLYESTER FIBER BY DUPONT

4149

2081

LOUNGER (right): two pipe-and-pouch pockets on neat checky stripes that tuck in. Hickok's belt, $4.00. Sheffield's wrist watch, $17.00. Three-style shirt pattern: 2081, small, medium, large and extra large, 40¢. Shorts: 4149, sizes 28-46, 40¢.



2081

4149

LESLIE JACOBS

is he cook or carpenter?

this easy apron serves both hobbies

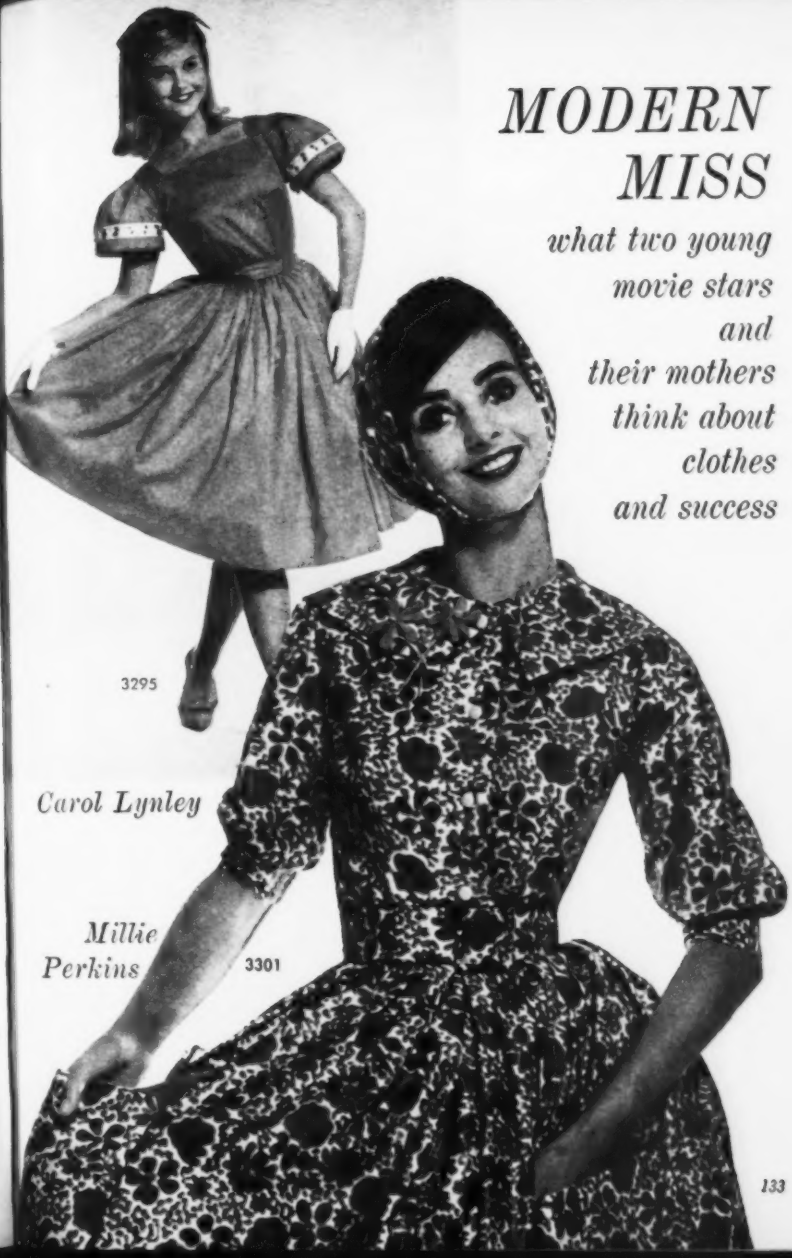
▼ **YELLOW-AND-ORANGE** prepares for steak and salad days; stripes tackle basement chores like mad. Simple-to-Make 3206, one size, 40¢. $4.70 to make both.

Plains and stripes are sturdy "Ship Ahoy" cottons by Riegel. Embroidered motif was done on Singer's Slant-O-Matic 401.
Backviews, page 182. Yardages, page 185.

Opposite we present two of 20th Century-Fox's bright young hopefuls: CAROL LYNLEY, ☆ appearing in "Hound-Dog Man", whirls in a bell-sleeved blouse atop a gathered skirt. Both sewn in "Dazzle" cotton broadcloth. 3295, 9-16, 50¢. MILLIE PERKINS, ☆ star of "The Diary of Anne Frank", wears a floral shirtdress cut in "Ravisheen" combed sateen. 3301, 9-18, 50¢. Both Springmaid fabrics.

MODERN MISS

what two young movie stars and their mothers think about clothes and success



3295

Carol Lynley

Millie Perkins

3301

My daughter Millie: a family girl

"I have to smile when I read articles describing Millie as quiet and reserved," says Mrs. Perkins. "For while she may be shy with strangers, at home with her brother and four sisters she was talkative, vivacious, and . . . mischievous! It wasn't a shy Millie that altered her sister's dress and wore it to a dance — without a word to the injured party! When she started to date, she was so boy-shy that she'd arrange a double-date to include one of her sisters. But ever since her movie début, she's come out of her shell. I think I was right to let nature take its course!"

Simple-to-Make overblouse in A. E. Nathan's White Rose sailcloth. 3343, Teen-Jrs. 9-16, 30¢.

3262

My daughter Carol: an extrovert

"Ever since she was a little girl," says Mrs. Lynley, "it's been apparent that Carol has enough energy for two, and that she thrives on the free rein I give her. I've always let Carol make her own decisions, from clothes to career. At the same time, she knows that I'm here to lend an ear. As a result, Carol and I are an extremely close mother-and-daughter team!"

Apron dress in Indian Head All Purpose Cotton, H. Bates gingham. 3262, Jr. Misses 11-18. 60¢.

Two bright stars like these looks for Spring

butterscotch tunic

Shirt tails out — a perfectly neat look when the shirt is a tunic! Simplicity 3259, Jr. and Misses 11-18, 50¢. Milliken's machine-washable wool and nylon flannel. Gold cuff links by Midtown.

bud-green, yellow

Fresh as a spring bouquet, the one-piece dress with a sunlit green bodice, sunflower print skirt. Simplicity 3269 in Crompton's coordinated cotton piques. Jr. and Misses sizes 11-18, 60¢. Millie's pearl bib is by Coro.

Long shirts, short jackets, whirly skirts, snug tops—all are big attractions according to Millie and Carol. Sewn in clear colors, they'd make the season for your modern miss.

3314

hopscotch dots

For a dress with a just-below-the-waist line, Cohama's airy Debonair silk blend print. Simplicity 3314, Jr. and Misses 11-18, 60¢. The straw Breton, a John Frederics Charmer. Gloves by Dawnelle, pumps by Capezio.

3304

sea-breeziness

Rounded blue skirt, twice-topped with white—a look that stays trim in Travis Sir Raleigh of Du Pont Dacron and flax, Pellon-lined. The skirt and jacket are Simplicity 3304, Jr., Misses 11-18, 60¢. La Mode gold buttons.

ARBUS

palest beige tuck-in front-tied print top

This go-everywhere, do-anything shirt is as versatile as Carol herself. Offstage it shows star qualities with slacks and skirts—is up and at 'em for dancing practice, fun and games with pet Frankel.

french-cuffed classic

The Shirt: Simplicity 3260 — Simple to Make just the way you like it! Misses 10-20, 40¢. Right: Short-sleeved view, Bates Disciplined cotton. Left, above: Blouse—Weil and Schoenfeld Chromspun and cotton. Skirt: Galey & Lord Lazybones Dacron and cotton: pattern 1490, waist sizes 23½-30, 40¢. Left, below: Top of Peter Pan Siltara Everglaze Minicare cotton. Skirt, Simplicity 3257, 23½-32, 50¢. Above: Shirt, white Ship and Sail, an Ely and Walker drip-dry cotton. Slacks, Avondale Sandbar denim, also from Simplicity 3257. All shoes by Capezio. Costumakers buttons.

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32, 50¢.
an Ely
Avondale
ty 3257.
buttons.

Carol's answer to "what shall I wear?"

3260

Millie in her rose-colored world

Even as a teenager Millie never went for "cute" junior styles. She always chose classic cuts and clear colors to offset her dark, delicate beauty. Here she indicates that simplicity (plus pink) is still the thing; that her at-home · in · Hollywood hobbies (painting, candid photography, and books, books, books) haven't changed a bit from New Jersey days.

oriental pink cotton

3347

★ *starred: quick successes*

★Starred: fashions with this added attraction — they're Simple to Make! Simplicity 3347★: Pert wide-belted beginner dress in Riegel's Diamond Dobby, Jrs. 9-15, Teens 10-16, 40¢.

Simplicity 3280★: jumper in cyclamen pink cotton by Fruit of the Loom. The lantern-sleeved blouse, Avondale's pink-on-pink gingham. Jrs., Misses 11-18, 50¢. Octopus scatter pins and bracelet, Coro.

Simplicity 3278: Crisp white-collar coachman in a Lowenstein print, chalk-buttoned by La Mode. Jr. and Misses 11-18, 50¢. Pique pillbox is Simplicity 1390.

3280

gingham framing

3278

blossoming checks

Does she dance country style?

cut this dress in a patchwork print for her saturday night hoedowns.

Square dance swirl: dirndl skirt and lantern sleeves that can be worn on or off the shoulder. 3298, 9-16, 50¢. In "Leisure Lady", a drip-dry, crease-resistant Gilbrae cotton by Ely and Walker. About $6.00 to make.

3090

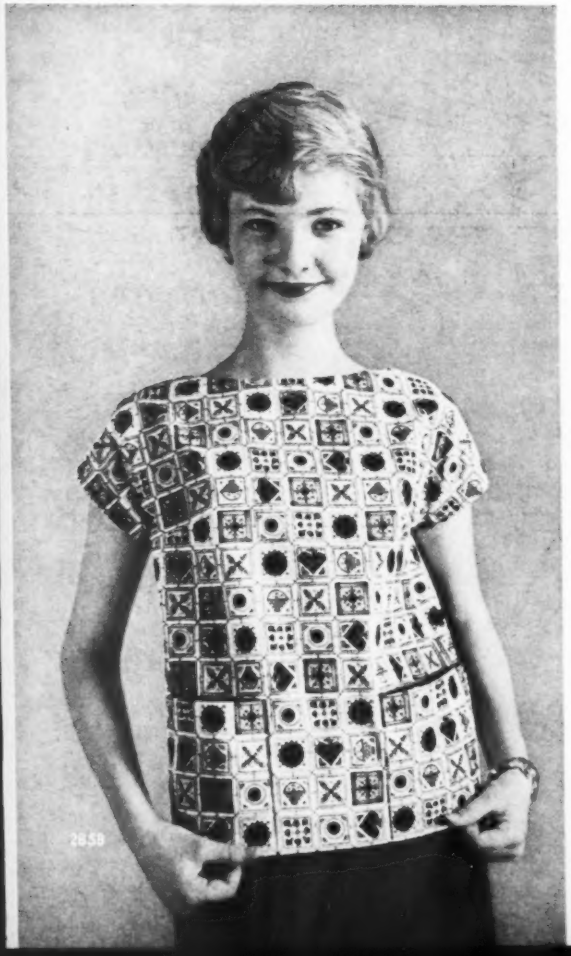
FRED GREENHILL

Does she dance cool and neat?

cut these separates in "real sharp" black and white for her rock 'n roll dates.

Swinging partners: pleated, block-party skirt; tailored, roll-sleeved shirt. 3090, 10-16, 50¢. Both in wash-and-wear "Ship Ahoy", a mercerized cotton by Riegel. About $7.60 to make.

Is there a sub-teen in your house?



If so, there's no time like Springtime to start her off on snappy pattern plans of her own!

"Pemberton" print blouse, "Halfpence" blouse and "Bandwagon" striped slacks in Indian Head's All Purpose Prints. Slacks are 3019, Simple-to-Make, 50¢.

VIVIAN

HERE'S THE PERFECT FIRST PROJECT: a top that tops everything from slim and full skirts to shorts and slacks — so versatile it can be worn bloused or belted, tucked in or loose. And it's such a breeze to make, there's little chance for a youngster's restlessness setting in. She can pick her fabric one day, wear her top the next! But if your young miss is "pooped" after sewing a seam — it's normal at this age — then it's best to let her set her own speed. Her interest will be genuine that way, and the results better in the long run.

THIS PATTERN IS IDEAL FOR A BEGINNER: There are only two main pieces (front and back, plus facings), four seams (two shoulder, two side), very little fitting (darts at bustline only) and almost all straight stitching.

TO GET HER STARTED: (1) Suggest that she make her top in a gay color or lively print. Much more inspirational than good gray goods! Have her make it in inexpensive, easy-to-handle fabric. We don't want this to be a costly lesson! (2) Set her up in a good workmanlike spot in the house. If you don't have a sewing room, select a place away from kid brother's kibitzing, with a big table, and where the ironing board can be set up. (3) Make sure she has the right tools: sharp cutting shears, tracing paper and wheel, plus the usual pins, needle, and thread. Any version here could be made for well under $2.00. 2858, Simple-to-Make, 8s-14s, 30¢.

Solid tops in Indian Head's All Purpose Cotton. Skirt in "Arlette" Indian Head All Purpose Print 3020, Simple-to-Make, 40¢. Shorts in Indian Head's Purpose Cotton, 3019, Simple-to-Make, 50¢.

All five for $36

If she's under 13, developing a figure and an interest in clothes, here's a Spring wardrobe to please her fashion-sense, fit your pocketbook.

3174 — Bermuda shorts in "Surf rider", starry shirt in a "Sunora Print", both in Arnel* and cotton "Playknit" slacks, long-sleeved "Broadcloth" shirt. 8s-14s, 50¢.
3173 — Jaunty suit in "Spotlassy", a Jacquard-type novelty cotton. Simple-to-Make, 8s-14s, 50¢.
3273 — Full-skirted tulips, lace trim, bow-belt. 8s-14s, 40¢.
3284 — Striped sheath with double-breasted top. 8s-14s, 50¢.
Both "Sunora Prints". All fabrics by Ameritex.

*Celanese Triacetate Fiber

FRED GREENHILL

1251

Fashions for the First Dozen Years

Children

8 Storybook Looks...

The Red, White, and Blue Boom...

Easter Sunday Specials...

Mary

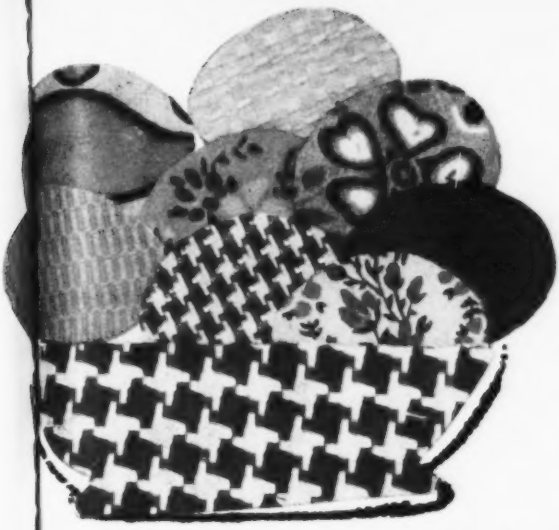
chose a peek-a-boo dress with a button-back, high-waisted pinafore. And what little lamb wouldn't follow the dainty puffed sleeves, eyelet trim? 3251, ½-3, 50¢. About $6.40 in Logantex' Imported Swiss Organdy over "rinse 'n dry" "Baby Dot" Batiste in a Snow Flake pattern. John Frederics' Sweet Young Things bonnet. Fowne's snowy shorties. Toy lamb from F. A. O. Schwarz.

YOUNG FABRIC FORECAST:

Bright and Sunny

Nautical print is by Lawrence and Klauber; candy stripes are by Avondale. Spring floral prints and scalloped hearts are from Ely and Walker. Neat checks are by Milliken. Back-views for all children's fashions, page 180; yardages, page 181. Shopping information, page 188.

flag-flying colors

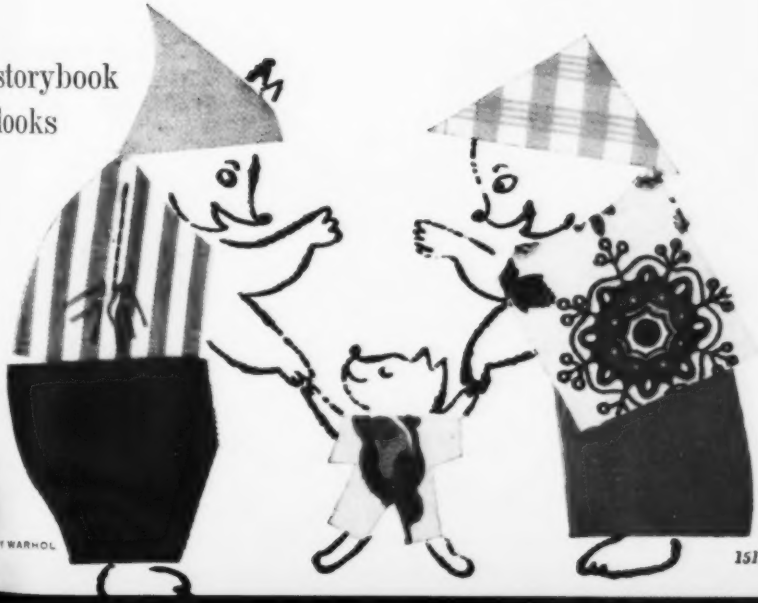


Basket: Triplex checks. Eggs rolled in Wamsutta weaves, Springmaid flowers, Triplex checks.

Papa Bear's hat and trousers out of Indian Head plains. Jacket in Dan River's clip-dot stripe. Baby Bear swaddled in ABC's rose buds. Mama Bear's hat from Mission Valley; jacket in Indian Head All Purpose Print; skirt, Mission Valley's "Parade Cloth"

easter sunday ideas

storybook looks



DY WARHOL

ABBE

Alice

curls up for her armchair adventures in this crisp little pinafore dress. Pinafore provides cover for cat naps and mad scrambles. 3211, sizes 1-6, 50¢. About $6.70 to make in "Rivermist" stripes, "Bountiful" plain; both Dan River cottons, Wrinkl-shed with Dri-Don. Coats & Clark's Boiltex bias tape.

Just imagine...

that 8 favorite storybook characters stopped by to take their pick of the new Spring dresses. Here and on our cover page are their choices, selected with your own little heroine in mind.

For tiny twinkle toes: mirror-shiny patent pumps by Capezio and snowy high socks by Children's Hose.

Eloise

gets all set for a hectic day in a shocking pink apron dress with the latest top-pleated sleeves. 3250, sizes 1-6, 40¢. About $5.40 to make in Mission Valley's Comal cottons: "Bueno Cloth" embroidered checks for the apron, wash-and-wear "Parade Cloth" for the dress. Franken eyelet edging. Toy Turtle: F.A.O. Schwarz.

ABBE

Rose Red and Rose White

prove there's nothing prettier than one perfect rose — except two. Both liked the American Beauty look of flared sleeves and full-blown skirts. For Rose Red: 3292, sizes 7-14, 40¢. About $6.70 to make. For Rose White: 3290, sizes 1-6, 40¢. About $5.00 to make. In ABC's "Tip Toe" cotton satin with crease-resistant finish. Rose wreaths by Flower Modes. Floral ribbon trim through Ribbon Fashions Associates.

Sweetheart touches: Monette's gold rose on chain; Coro's gold embossed bracelet.

Cinderella

thinks anyone would be a fairy godmother if she made this flower of a dress with pumpkin-puffed sleeves and double skirt. 3248, sizes 7-14, 50¢. About $7.50 to make dress in ABC's "Poray Print" combed cotton satin, overskirt in "Superfine Voile Twin Print."

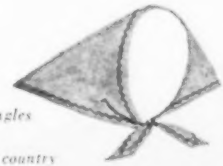
Rebecca of Sunnybrook Farm's

just an old-fashioned girl in an up-to-date dress touched with ribbon and lace. About $4.40 to make from pattern 3247, sizes 7-14, 40¢. First choice for a younger Rebecca has curved bodice, gathered skirt with inverted pleat. About $3.60 to make from 3179, sizes 1-6, 40¢. Both cut in Indian Head's All Purpose cottons — plain and "Lancaster" print. Parasols by Town; Capezio tights.

ABBE

Heidi

skips off to her mountain top in a gay bolero-dress sparked with rickrack and coin-sized buttons. 3291, sizes 1-6, 50¢. About $4.50 to make in Indian Head's All Purpose cottons — plain and "Chelsea" print. B.G.E. Originales buttons; Boiltex rickrack. Toy goat, F.A.O. Schwarz.



Tiny triangles to tie under your own country girl's chin.

FAIRY TALE FRILLS

pajamas and petticoats-plus for young dream girls

For a little lady's bath beautiful: "Budding Beauty" Liquid Bubble Bath and Jumbo Bath Soap. Both by Tussy, $1.00 each.

1) Off to never-never land in lace-trimmed pajamas of "Madison", a Dacron-and-cotton blend with a silky soft hand. 3243, 1-6, 40¢.
2) Cutest panties in sewingville are nylon and ruffles. 3296, 1-6, 30¢.
3) Bit of fluff: shorty gown with eyelet top. Pattern 3028, 1-6, 40¢.
4) Be-ribboned eyelet trims camisole and hem of slip. 3296, 1-6, 30¢.
5) Scalloped slip with lace trim, buttons at shoulders. 1563, ½-3, 40¢. (Novelty nylon organdies make 2, 3, and 5; Dacron-and-cotton, 4.)
6) Almost too nice to sleep in: ankle-length nightgown frosted with lots of eyelet and streamers. Pattern 3028, sizes 1-6, 40¢.
7) And leading the parade, bouncy-skirted slip. 1438, 7-14, 40¢. "Madison" Dacron-and-cotton makes 6 and 7. All fabrics by Travis.

Backviews and yardages, pages 180 and 181. Shopping information begins on page 188.

RALLY ROUND THE FLAG COLORS...

Striped or checked, plaided or provincial — Red, White, and Blue's full speed ahead for play and everyday clothes. Your boys and girls will get a charge out of this snappy American way of dressing.

Our favorite tri-colors take the wheel, trim the edge of a nifty blazer. 3288, 1-4, 40¢. About $11 to make, including cotton shirt. For the back-seat driver up front, brass-buttoned weskit, box-pleated skirt, and bright white blouse. 3287, 1-6, 50¢. About $9.80 to make the three-piece outfit. Both suits in Milliken's machine-washable blend of wool and nylon.

Regulation Trimmings: Costumakers brass insignia buttons Riback's tri-color braid

Get the jump on Spring, with a robin-red vest, checked skirting, and a spanking classic shirt. 3286, 7-14, 50¢. About $13.60 to make this set of separates. Vest and skirt cut in wool-and-nylon flannel by Milliken. Talon "Magic-Zip" zippers.

3286

3215

Slacks and stripes forever!
Man-tailored slacks that lead a
boy's life come in "Sandbar Denim"
Button-down shirt seen
here in machine-washable
"Mignonne Chambray". 3215, 2-8, 40¢.
About $4.50 to make both
in Avondale cottons.

RALLY ROUND THE FLAG COLORS

How time flies: Sheffield's Teddy Bear watch for $8.95.

Good skates: plaid overblouse and fun-loving skirt 3213, 1-6, 40¢. About $3.60 to make. Turnabout: plaid reverts to skirt, shows up on collar and tab. 3210, 7-14, 50¢. About $5.30 to make. Both in Reeves' cottons — "Star Plaid" and "Reevive" plain.

Costumakers pearl buttons
Risdon Self-Cover buttons

ABBE

RALLY ROUND THE FLAG COLORS

White collar girls at play. Square-yoked, 3096, 1-6, 40¢. About $2.60 to make in hearts and flowers. Round-yoked, 3249, 1-6, 40¢. About $2.90 to make in baby dots. The quartet in Ely and Walker's "Quadriga Cloth" cottons.

Hair catcher: bow from ¼ yard of 36-inch fabric.

Opposite: Sidewalk fun in quaker collars, fast-moving skirts. Big girl blue: Simple-to-make 3176, 7-14, 50¢. About $3.10 in wallpaper stripes. Little girl blue: 3095, sizes 1-6, 40¢. About $2.60 to make in pom-pom print.

La Mode pearl buttons Keybak "Medium" interfacing in collars

3176
3095

Now playing in the best of circles: blouse and shorts combination in gumdrop print, slacks and top in plain. 3027, 1-6, 50¢. Twice-over: a bright and happy weskit that can top Bermuda shorts or candy-striped slacks. 3059, 7-14, 50¢. All of these cottons are no-iron "Frolic Sateen" with "Sta-Neat" finish.

HOW TO DRESS YOUNG SPORTS IN

RED, WHITE & BLUE

Clothes for children-on-the-go call for special fabrics, switch-able fashions. Here we have both: durable, easy-care cottons that don't look ruffled after a hard day's sport; styles that include every pants length, jacket and top for every playtime need. All, of course, were whipped up in our A-1 American colors.

Little landlubbers cotton to the nautical look. Flag-waving blouse in an "Allegro Print"; shorts, skirt, jacket in "Frolic Sateen". 2986, 2-6, 50¢. Gadabouts: braid-bound blazer does guard duty over pennant shorts or straight skirt. 3209, 7-14, 50¢. All are cut in "Frolic Sateen". Fabrics by Lawrence and Klauber.

3209

2986

Bright-colored canvas sneakers help young sports step lively, keep up with their busy pace. Shown here: U.S. Keds, $4.00.

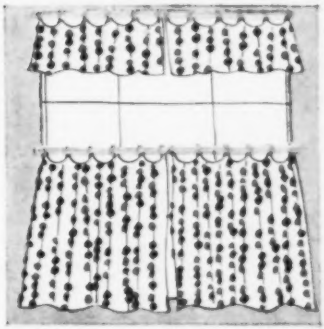
Children love to sing, and the fun will be doubled if this drum majorette leads the songfest. 4866, 4-14, 40¢. Give a "birthday" party for Washington and have a little colonial hostess. 4862, 4-14, 40¢. Majorette, colonial tops in "Ship and Sail"; colonial skirt, left, in "Rippleset"; underskirt, right, "Leisure Lady".

HOW TO GIVE A PARTY IN RED, WHITE & BLUE

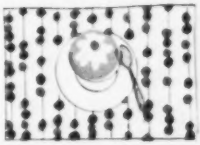
These colors are favorites with children — and a party built around them is sure to be fun. For a start have party favors, paper hats, plates and napkins — all those little party things — in these colors exclusively. If the party's patriotic, what's more to the point of such an affair than flag-backed place cards?

and a
a start
kins —
exclu-
to the
cards?

Plan some entertainment to keep little ones happy. The host will love being "master of ceremonies" in a clown costume! 4864, SML, 40¢. In "Ship and Sail" crease-resistant cotton. All fabrics are Gilbrae cottons by Ely and Walker.



Playroom décor: windows "lit up" and R-W-B theme carried through with café curtains and placemats. 4919, 40¢.



Easter suit scoop: check and double check

Blazers lead off the big parade — hers in Chic Check, teams with box-pleated skirt. 3333, 1-6, 50¢. ($6.60) His in Dog Bone checks, pairs off with short pants. 3330, 2-8, 50¢. ($9.20) B.G.E. Originales buttons; Coats and Clark's zippers

BURT OWEN

Egg Hunt winners—she in Monarch-checked, waist-hugging jacket, softly gathered skirt. 3332, 7-14, 50¢. ($7.70) He in matching jacket, Parlay Poplin slacks. 3181, 2-10, 50¢. ($8.00) All Triplex fabrics are cotton and Celanese Arnel triacetate, except slacks.

Bluebell patch-pocketed coat with wide-cut collar. 3331, 7-14, 50¢. ($8.20) Pretty buttercup has rounded collar, double helping of flap pockets 3327, 1-6, 50¢. ($6.00) Self-covered buttons by E-Z. Caps by Richard Englander. Fownes gloves

BURT OWEN

Hyacinth green with sailor collar, raglan sleeves. 3334, 1-6, 50¢. ($6.70)Orange tulip with peter pan collar, roomy slant pockets. 3335, ½-3, 50¢. ($5.10) All coats were cut in Wamsutta's "Bedford Square" cotton homespun weave. Keybak interfacing.

Easter dress dazzle: wild flowers, egg colors

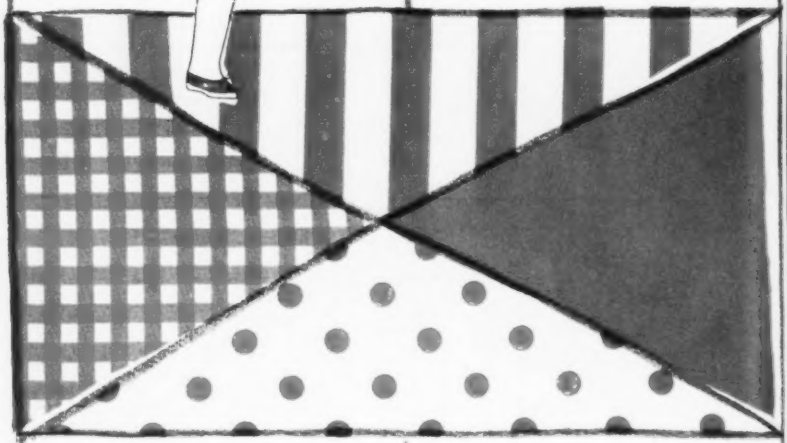
3094 3289

Mixed bouquets stripe a yellow jumper with circle skirt. Its blouse-slip is pink with bow trim. 3094, ½-3, 40¢. ($3.80) Flowers cluster in squares on rosy scoop-necked pinafore with gathered skirt. Underneath: lavender puff-sleeved dress. 3289, 1-6, 50¢. ($5.60)

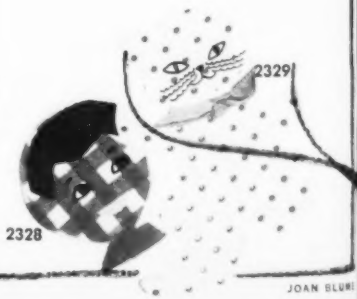
BURT OWEN

Fresh green print has white bib, gathered skirt. 3326, 1-6, 40¢. ($4.80) Multi-colored design is yoked in apricot, ties in a big sash at the back. 3328, 7-14, 50¢. ($5.30) All are in "Ravisheen" cotton satin prints by Springmaid.

These crisp, drip-dry cottons make welcome time and money savers for your tiny tots' creeper clothes and toys. A. E. Nathan's "White Rose" gingham costs 79¢; Springmaid's printed and plain broadcloths are each 59¢ a yard.



3056: Center-pleated dress comes with bloomers and dainty blouse. 3055: Yoked, button-on dress has bloomers and bonnet (not shown). 3214: He-and-She overalls snap-fasten on for p.d.q. dressing. 2328: Boy, girl, dog, cat pillows. 2329: Toys sew up as dachshund, kitten, elephant, circus clown. Tots' patterns: ½-3, 40¢; Simple-to-Make pillows, toys: 1 size, 50¢.



JOAN BLUM

BRINGING
UP
BABY ON
DOTS,
CHECKS,
STRIPES
3214
2328
2329
3055

DRESSING BABY'S DOLLS FROM SCRAPS

This is a fine way to please your little girl, use leftover fabrics. Here: Betsy Wetsy (or Tiny Tears) will preen in her new wardrobe—checked romper set and bonnet; Easter coat, cap in cotton satin; kimono, panties, slip, and party dress in fluffy, feminine sheers. 3218: 11½", 13½", 16", 20", 40¢. There: Shirley Temple has all she needs for her stylish life—flower-sprigged pajamas; gala evening dress sashed in ribbon; checked coat, hat; striped dress under pinafore; rickrack frock. 3217: 12", 15", 17", 19" sizes, 40¢.

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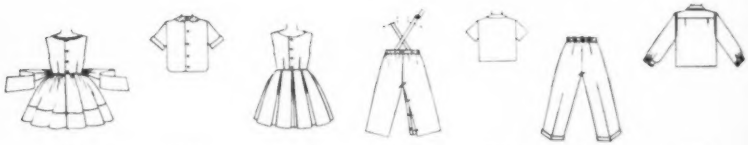
Backviews *for styles shown on pages 148 through 179*

1438 1563 2986 2986 3027 3027 3028 3028 3055

3056 3059 3059 3094 3094 3095 3096 3176

3179 3181 3181 3209 3209 3210 3210 3211



3211 3213 3213 3214 3214 3215 3215

3217 3217 3217 3217 3217 3217

(Continued Pg. 187)

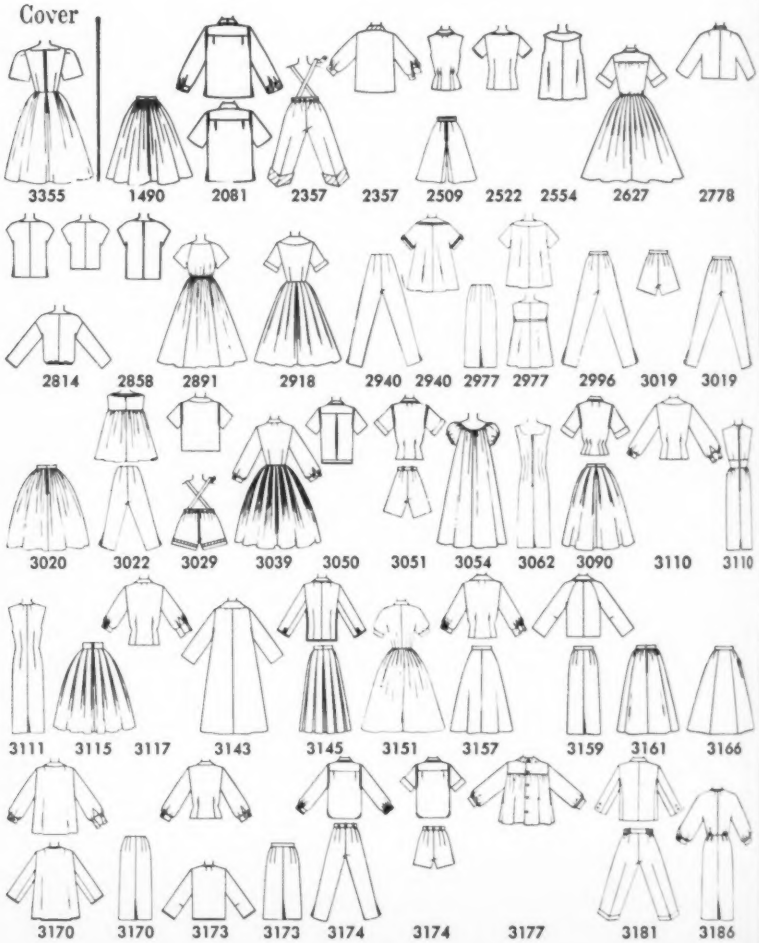
APPROXIMATE YARDAGES

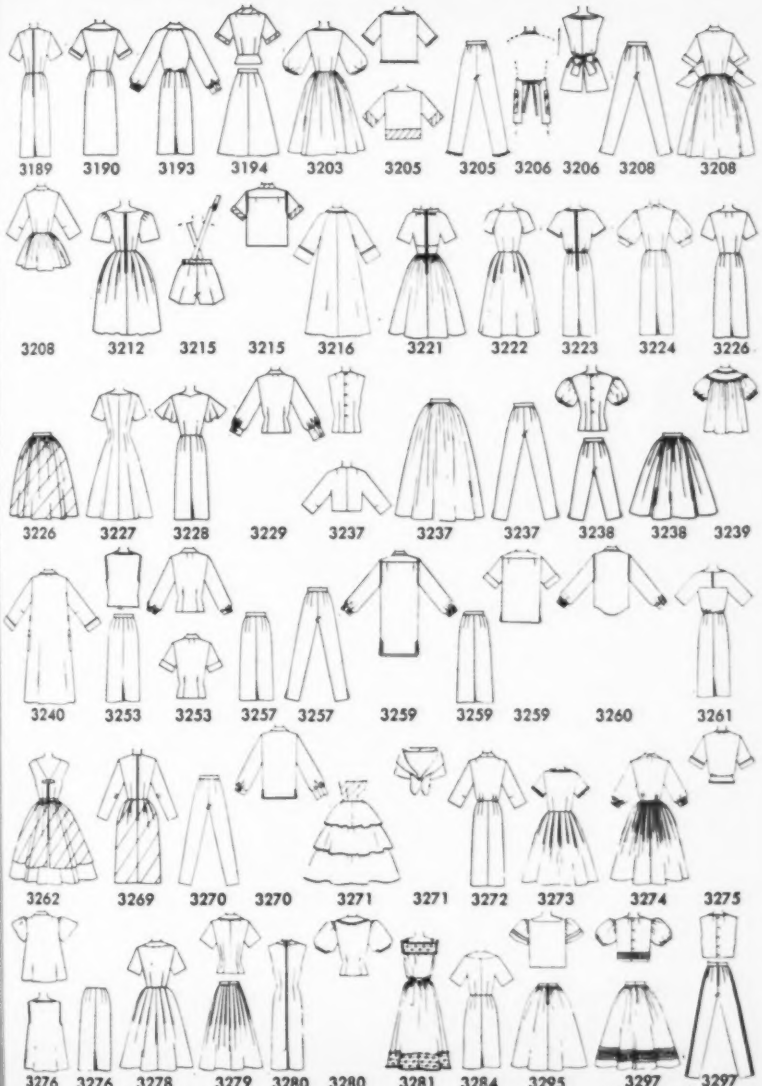
for pages 148 through 179

All Simplicity Patterns are printed. Patterns are 30, 40, 50, or 60 cents. Yardages are given here in only one size to serve as estimates. Check yardages for your size on the back of the pattern envelope before buying fabric.

NO.	PAGE	SIZE		YARDS	WIDTH
1438	159	8		1⅝	45"
1563	159	2		⅝	45"
2328	177	one size	each toy	⅜	36"
2329	177	one size	each toy	⅜	36"
2986	167	5	jacket	1⅜	36"
			overblouse	1⅝	36"
			skirt	1⅛	36"
			shorts	¾	36"
3027	166	5	overblouse	¾	36"
			shirt	⅞	36"
			slacks	1⅝	36"
			shorts	1	36"
3028	158	5	pajamas	2	36"
			nightgown	1⅞	36"
3055	177	2		1⅞	36"
3056	176	2		1¾	36"
3059	166	8	slacks	1⅛	36"
			shorts	1⅛	36"
			weskit	1¼	36"
3094	174	2	jumper	1¼	36"
			blouse-slip	1⅜	36"
3095	165	5		2⅛	36"
3096	164	2		2¼	36"
3176	165	8		2⅝	36"
3179	156	5		2¼	36"
3181	171	6	jacket	1⅜	45"
			pants	1⅜	45"
3209	167	8	jacket	1⅜	45"
			shorts	1	45"
			skirt	1	45"
3210	163	8	skirt	2⅛	45"
			overblouse	¾	45"
3211	152	5	dress	2⅛	36"
			pinafore	2⅜	36"
3213	163	5	skirt	1⅝	45"
			overblouse	⅞	45"
3214	177	2	shirt	¾	36"
			overalls	1⅜	36"
3215	162	6	shirt	1⅝	36"
			pants	1¾	36"
3217	179	17"	pinafore	⅜	36"
			dress	⅜	36"
			old-fashioned dress	½	36"
			coat	⅜	36"
			bridesmaid's dress	⅞	36"
			pajamas	½	36"
			petticoat	⅜	36"
3218	178	16"	slip and panties	½	36"
			coat and bonnet	½	36"
			dress	⅝	36"
			rompers	½	36"
			kimono	⅜	36"
3243	158	5		2⅝	36"
3247	156	8		2½	36"
3248	155	8	dress	2⅞	36"
			overskirt	2⅛	36"
3249	164	5		2½	36"
3250	153	5	dress	2¼	36"
			apron	1	36"
3251	148	2	dress	1½	36"
			pinafore	1⅜	36"
3286	161	8	blouse	1⅛	45"
			skirt	1¼	54"
			weskit	⅜	54"
3287	160	5	weskit and skirt	1¼	54"
			blouse	⅞	45"
3288	160	2	shirt	¾	45"
			pants	⅞	54"
			jacket	⅞	54"
3289	174	5	jumper	1⅞	36"
			blouse-slip	1¾	36"
3290	154	5		1⅞	36"
3291	157	5	dress	1⅝	36"
			weskit	⅜	36"
3292	154	8		3	36"
3296	158	5	panties	1	36"
			slip	⅞	36"
3326	175	5	dickey	½	36"
			dress	2	36"
3327	172	5		2⅛	36"
3328	175	8	yoke	¼	36"
			dress	2⅝	36"
3330	170	6		2¼	45"
3331	172	8		2⅞	36"
3332	171	8		2¼	45"
3333	170	5		2⅛	45"
3334	173	5		2⅝	36"
3335	173	2		1¾	36"
4862	168	8	bodice	¾	36"
			skirt	2⅝	36"
			panniers	2⅞	36"
4864	169	Med.	suit and hat	3⅝	36"
			suit and ruff	3⅞	36"
4866	168	8	suit	3⅝	36"
			Cape and skirt lining	1⅞	39"
4919	169	one size		5	36"

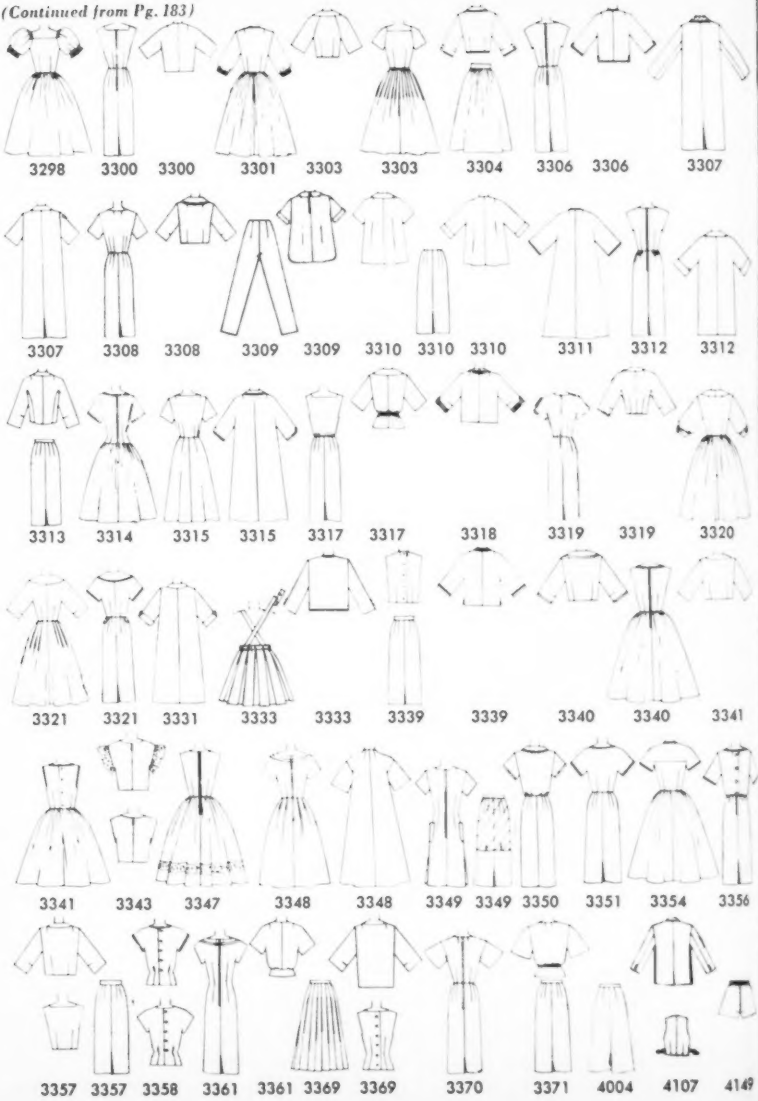
Backviews *for styles shown on pages 6 through 147*





(Continued Pg. 184)

(Continued from Pg. 183)



APPROXIMATE YARDAGES

for pages 6 through 147

All Simplicity Patterns are printed. Patterns are 30, 40, 50, or 60 cents. Yardages are given here in only one size to serve as estimates. Check yardages for your size on the back of the pattern envelope before buying fabric.

NO.	PAGE	SIZE		YARDS	WIDTH
1390	191	one size	.....	⅝	36"
1490	138	26	.....	3	36"
2081	130	Med.	long-sleeved ..	2⅜	45"
			short-sleeved .	2	45"
2357	116	6	shirt	1¼	45"
			overalls	1⅝	45"
2509	62	14	.....	3⅛	45"
2522	61	14	.....	1⅜	36"
2554	127	14	.....	1⅞	45"
2627	87	14	.....	4⅝	36"
2778	128	Med.	bedjacket	2¼	36"
			slippers	⅝	36"
2779	24	one size	.....	½	36"
2814	65	14	hip-length	1¾	36"
			blouson	2¼	36"
			waist-length ..	1½	36"
2858	144	10s	.....	1⅜	36"
2891	126	14	.....	3¾	45"
2918	87	14	.....	5¾	36"
2940	122	14	top	2¾	36"
			pants	2½	36"
2977	125	14	blouse	2⅜	36"
			overblouse and skirt ...	4⅛	36"
2996	61, 63	26	.....	2⅜	36"
3019	144	10s	slacks	2	36"
			shorts	1	36"
3020	144	26	.....	3	36"
3022	123	14	top	2⅛	36"
			pants	2	36"
3029	118	2	shirt	⅞	36"
			overalls	⅞	36"
3039	98	14	.....	5⅛	36"
3043	129	one size	sacque	⅝	36"
			wrapper	1⅝	36"
			sleeping bag ..	1¾	36"
			bib	½	36"
3050	61	14	.....	2	36"
3051	62	14	shirt	2	36"
			shorts	1½	36"
3054	66	14	.....	4⅞	36"
3062	86	14	.....	2¾	36"
3090	143	10	blouse	1⅞	45"
			skirt	3⅜	45"
3110	118	14	blouse	2⅛	45"
			jumper	1⅞	45"
3111	86	14	.....	2⅞	36"
3115	42	26	.....	3	36"
3117	42	14	.....	2	45"
3143	50	14	.....	3⅜	54"
3145	117	14	.....	3⅞	54"
3151	119	14	.....	4¾	36"
3157	108	14	blouse	2¼	36"
			skirt	2¼	36"
3159	112	14½	.....	2⅞	54"
3161	48	26	.....	2¾	36"
3166	61	26	.....	3⅝	36"
3170	125	14	blouse	2⅝	36"
			suit	3⅜	45"
3173	147	10s	blouse	2	36"
			suit	2⅜	45"
3174	146	14	blouse	2	36"
			shorts	1⅜	36"
			slacks	2⅛	36"
3177	119	5	.....	1½	45"
3181	117	6	jacket	1⅛	54"
			pants	1	54"
3186	28	14	.....	4	36"
3189	46	14	.....	1⅝	54"
3190	108	14	.....	3⅜	45"
3193	111	14½	.....	4	36"
3194	111	14½	.....	3⅛	45"
3203	60	14	.....	4⅝	36"
3205	67	14	pants and top	3¾	36"
			contrast bands	½	36"
3206	63	Med.	woman's apron	2½	36"
	132	one size	man's apron	1⅜	45"
3208	67	14	dress	5½	36"
			tunic	3⅝	36"
			pants	2⅜	36"
3212	40	14	.....	4⅛	36"
3215	120	6	shirt	1¾	45"
			pants	1¼	45"
3216	66	14	.....	4¼	36"
3221	20	14	.....	3¾	45"
3222	20	14	.....	3	36"
3223	28	14	.....	2⅞	36"
3224	21	14	.....	3¾	36"
3226	109	14	dress	2⅜	45"
			overskirt	2⅝	45"

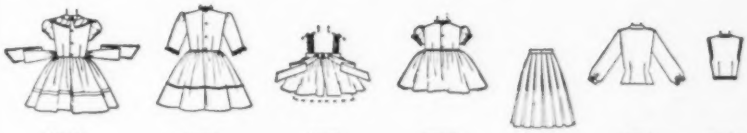
(Continued Pg. 186)

(Continued from Pg. 185)

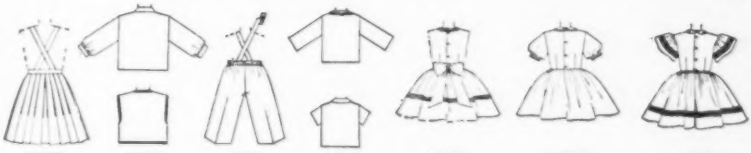
NO.	PAGE	SIZE		YARDS	WIDTH
3227	113	14½	.....	3¼	45"
3228	113	14½	.....	2½	45"
3229	48	14	.....	2⅜	36"
3237	35	14	skirt	3½	45"
			blouse	1¼	45"
			jacket	1¼	45"
			pants	2⅜	36"
3238	64	14	blouse	2⅛	36"
			pants	2⅜	36"
			overskirt	2⅝	36"
3239	128	14	.....	4⅝	36"
3240	128	14	.....	5½	36"
3253	13	14	blouse	2⅜	36"
			weskit	1⅜	36"
			skirt	1⅞	36"
3257	89,138	26	slacks	1¾	54"
	88,138	26	skirt	1	54"
3259	12,136	14	tunic	2⅝	45"
			shirt	2⅛	45"
			skirt	1⅜	45"
3260	90,139	14	.....	2½	36"
3261	29	14	.....	1⅞	54"
3262	135	14	dress	4⅞	36"
			overskirt	3	36"
3269	136	14	bodice	1¾	36"
			skirt	1⅞	36"
3270	116	14	blouse	2⅛	45"
			pants	2	45"
3271	31	14	skirt and fichu	5¾	45"
			bodice	1⅝	36"
3272	107	14	.....	4	36"
3273	147	10s	.....	3½	36"
3274	44	14	.....	4⅝	41"
3275	112	14	.....	1⅝	45"
3276	127	14	overblouse and skirt	4	36"
			blouse	2¾	36"
3278	141	14	.....	4½	36"
3279	109	14	.....	3½	45"
3280	30,43,	14	blouse	2½	36"
	141	14	jumper	1⅞	45"
3281	128	14	.....	1⅞	36"
3284	147	10s	.....	2⅜	45"
3295	133	10	blouse	2	36"
			skirt	2¾	36"
3297	34	14	sleeveless top	1⅛	45"
			big-sleeved top	1⅞	45"
			skirt	2¾	45"
			pants	2	45"
3298	142	10	.....	5⅛	36"
3300	18	14	dress and jacket	3¼	45"
			jacket	1½	36"
3301	133	10	.....	4½	36"
3303	19	14	.....	4⅞	45"
3304	27,115,	14	jacket	1½	54"
	137	14	skirt	1⅞	54"
3306	107	14	.....	3⅜	45"
3307	11,22	14	.....	3	54"
3308	102	14½	.....	3⅞	45"
3309	122	14	top	2⅝	36"
			pants	2½	36"
3310	124	14	blouse	2	45"
			suit	3⅞	45"
3311	106	14	.....	3¼	54"
3312	121	14	dress	3	36"
			coat	4¼	36"
3313	38	14	.....	2½	54"
3314	137	14	.....	3¾	36"
3315	110	14½	dress	3⅛	40"
			coat	3¾	41"
3317	36	14	.....	3¼	54"
3318	42	14	.....	1⅝	36"
3319	102	14	.....	3¾	45"
3320	6	14	.....	4⅞	42"
3321	9	14	full-skirted	4	45"
			slim-skirted	3½	45"
3331	121	8	.....	2⅞	36"
3333	117	5	.....	1¾	54"
3339	27	14	suit	2¼	54"
			blouse	1¼	36"
3340	120	14	.....	7	36"
3341	120	8	.....	4½	36"
3343	33,134	14	blouse	1⅜	36"
			sleeves	1⅝	5½"
3347	140	10	.....	3⅝	36"
3348	17	14	dress	3⅛	45"
			coat	3⅛	45"
3349	26	14	.....	2¼	54"
3350	29	14	.....	2⅜	54"
3351	15	14	.....	3¾	36"
3354	10	14	upper bodice	¾	45"
			lower bodice	½	45"
			skirt	2⅞	45"
3355	Cover	14	.....	4⅛	45"
3356	14	14	.....	3½	36"
3357	11	14	suit	2⅝	54"
			blouse	1⅛	45"
3358	32	14	flat-bow	1¾	36"
			soft tie	1½	45"
3361	14	14	.....	4½	36"
3369	23	14	blouse	1	45"
			skirt	2¾	45"
			jacket	2¼	45"
3370	15	14	.....	2⅝	36"
3371	8	14	.....	2⅛	54"
4004	127	26	.....	2	36"
4107	115	38	vest	1⅞	54"
			jacket	2¼	54"
4149	130	38	.....	1¾	36"

Backviews *(Continued from Pg. 180)*

3218 3218 3218 3218 3218 3243 3243 3247 3248



3249 3250 3251 3251 3286 3286 3286



3287 3287 3288 3288 3289 3289 3290

3291 3291 3292 3296 3296 3296 3326

3327 3328 3330 3330 3331 3332 3333 3333

3334 3335 4862 4862 4864 4866

ACCESSORY INFORMATION *for Spring 1960*

If you would like information regarding the store in your vicinity which carries accessories featured in this issue, write directly to the manufacturers listed below. (Unless otherwise indicated, all of them are in New York City.)

Hats

Pages 8, 14, 18, 43, 50, 102, 106
Mr. John Inc., 24 West 57th Street

Pages 9, 16, 48
John Frederics Inc., 6 West 57th Street

Pages 19, 39
Sally Victor, Inc., 18 East 53rd Street

Pages 27, 28
Betmar Hats Inc., 1 West 39th Street

Pages 27, 29
Madcaps Co., 28 West 39th Street

Pages 40, 45
Therese Ahrens Inc., 417 Fifth Avenue

Page 32
Emme Inc., 19 West 57th Street

Page 33
Vincent Harmik, 331 East 65th Street

Handbags

Pages 7, 14, 28, 29, 46, 47
Greta Originals, 12 East 33rd Street

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Brightman Products Co., 393 Fifth Avenue

Pages 18, 40, 41
Morris Moskowitz Corp., 1 East 33rd Street

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Jana Handbags Inc., 232 Madison Avenue

Pages 36, 51
Park Lane Handbag Co., 14 East 33rd Street

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Coronet Handbags Inc., 6 East 32nd Street

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Ingber Inc., 347 Fifth Avenue

Shoes

Pages 18, 20, 27, 34, 35, 62, 69, 116, 120
Capezio Inc., 9 West 61st Street

Pages 36, 38, 50, 115, 117, 121
I. Miller & Sons Inc., 350 Fifth Avenue

Pages 48, 63, 69, 118
Sandler of Boston, 350 Fifth Avenue

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Mademoiselle Shoes, 350 Fifth Avenue

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Patinos, Inc., 47 West 34th Street

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Gustinettes Inc., 47 West 34th Street

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Bernardo Sandals Inc., 350 Fifth Avenue

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Pappagallo Inc., 122 Fifth Avenue

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DeLiso Debs, 25th & Madison Streets, St. Louis 6, Missouri

Page 47
Saval-Gernreich, 1501 S. Broadway, Los Angeles, California

Page 51
Gamins, 47 West 34th Street

Page 60
Degas by Sid Berk Inc., 47 West 34th Street

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United States Rubber Co., 1230 Avenue of the Americas

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Sandor Goldberger Inc., 7 West 36th Street

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Marvella, 383 Fifth Avenue

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Castlecliff Inc., 366 Fifth Avenue

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Coro Inc., 47 West 34th Street

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Robert N. Mandle, 389 Fifth Avenue

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Vogue Jewelry Novelty Co., 10 East 38th Street

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Cadoro Jewels Co., 389 Fifth Avenue

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Monet Jewelers, 6 West 32nd Street

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Schreiner Jewelry Co., Inc., 39 West 37th St.

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Eisenberg Jewelry Co., 14 East 38th Street

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Marcel Boucher, 347 Fifth Avenue

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Ciner Manufacturing Co., 15 West 36th Street

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Sheffield Watch, Inc., 663 Fifth Avenue

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Crescendoe & Gloves by Superb, 240 Madison Avenue

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Wear-Right Gloves Inc., 244 Madison Avenue

Pages 22, 23, 115
Elsa Ackermann, 490 West End Avenue

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Aris Gloves Inc., 9 East 38th Street

Pages 8, 14
Kislav, 437 Fifth Avenue

Belts

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Elegant Belts Creations, 6 East 32nd Street

Pages 28, 29, 36, 44, 90
Calderon Inc., 389 Fifth Avenue

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Colony Accessories Ltd., 6 West 37th Street

Pages 40, 45
Midtown Belts Co., 151 West 46th Street

Pages 41, 49
Burkbe Leather Co., Inc., 29 West 36th Street

Sweaters

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Premier Knitting Co., 1410 Broadway

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Pandora Knitwear Inc., 1407 Broadway

Scarves

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Glentex, 417 Fifth Avenue

Pages 22, 38
Scarves by Vera, Inc., 417 Fifth Avenue

Artificial flowers

Pages 19, 31, 58, 87, 102
Flower Modes Ltd., 17 East 37th Street

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Biltmore Flower Corp., 64 West 36th Street

Hair Ornaments

Pages 52, 115
Ben-Hur Products Inc., 302 Fifth Avenue

Umbrellas

Pages 22, 27
Town Umbrella Inc., 21 West 30th Street

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Uncle Sam Umbrella Shop, 110 West 45th St.

Woven-edge ribbons

Pages 20, 58, 66
Ribbon Fashions Associates, 38 East 57th St.

Beauty products

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Helena Rubinstein Inc., 655 Fifth Avenue

Page 25
Lentheric, 666 Fifth Avenue

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Richard Hudnut, 201 Tabor Road, Morris Plains, N.J.

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Jacqueline Cochran Inc., 630 Fifth Avenue

Page 25
Charles of the Ritz, 11 East 58th Street

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Juliette Marglen Inc., 5 West 54th Street

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John H. Breck Inc., 115 Dwight Street, Springfield 3, Mass.

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Revlon Inc., 666 Fifth Avenue

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Clairol Inc., 666 Fifth Avenue

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Bras and foundations

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Jantzen Inc., 261 Madison Avenue

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Tru Balance Corsets Inc., 136 Madison Avenue

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H. W. Gossard Co., 200 Madison Avenue

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Lily of France Inc., 417 Fifth Avenue

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Sacony Foundations Inc., 358 Fifth Avenue

Men's Accessories

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Hickok Manufacturing Co., 350 Fifth Avenue

Page 130
Wembley Inc., 350 Fifth Avenue

Page 131
Dobbs Hats, 530 Fifth Avenue

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Props

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Tulip chair by Laverne Inc.,
160 East 57th Street

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Dishes from Henri Bendel Inc.,
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United States Rubber Co., 1230 Avenue of the Americas

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Monet Jewelers, 6 West 32nd Street

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Children's Hose Inc., 11 East 36th Street

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Pyramid Leather Goods Co. Inc., 34 West 33rd Street

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Tussy Cosmetics, 445 Park Avenue

Toys

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F. A. O. Schwarz, 745 Fifth Avenue

DIRECTIONS FOR TWO SMART ACCENTS

(See "What goes with the new clothes?" on page 24)

Umbrella Case
Cut fabric the length of your umbrella, plus 1" for top and bottom hem. Fabric should be about 5¼" wide at the top, and 3¼" wide at the lower edge. Make a ⅜" tuck at the lower edge; stitch up for about ½". Press tuck open and make a narrow hem at the bottom edge. Fold fabric in half lengthwise and seam ⅜" from edge, leaving a 2½" opening at the top edge. At the lower edge, make another ⅜" tuck; stitch up for about ½", to fit case to lower point of umbrella. Turn case right side out, and make a narrow hem at opening and top edge. Sew snap to top edge. To make tab, cut a straight strip, 1½" wide by 1½" long. Press under ⅜" on edges, fold in half, and stitch both edges. Stitch to top of case under hem.

Tiny Pillbox
Use pattern 1390 (one size, 40¢) as guide. Cut crown of hat 1" less in diameter, side piece ¾" less in depth. Follow pattern directions, adding self-cording to crown edge before attaching side piece. Also add cording to bottom edge of sides before finishing hat with grosgrain ribbon turned to the inside of the hat.

To Make Cording
Cover cable cord with a strip of true bias. Stitch close to the cord using the cording or zipper foot on the machine. Insert between seam edges with cord extending beyond seam line toward garment. Baste and stitch using cording or zipper foot.

1 thread it 1-2-3

SHOP, LOOK AND LISTEN

1 Have trouble threading a needle? The **Clinton Needle Threader and Magnifier** is the answer to your problem. It combines a useful magnifier with a threader-loop that's protected when not in use in its own plastic storage tube. To thread a needle, the threader-loop is inserted in the eye of the needle. The thread is put through the loop and pulled back through the eye. Presto! The needle is threaded without fuss and strained eyes. Available at notions counters for 10¢.

2 Coats & Clark produces both zippers and thread, many of which come in matching colors. And what colors they are! You're sure to find something that goes with your fabric, no matter how new or unusual the color. The 183 colors of thread to choose from are co-ordinated with 41 zipper tapes. Available at all notions counters.

3 There's a handy new eyelet setter at notions counters everywhere. The **I-Setter** by William Prym is a simple, one-piece tool that punches holes cleanly and without clogging, and attaches eyelets neatly and firmly, leaving no sharp edges to tear dress materials. The tool measures two inches long by one-half inch wide. The punch is at one end, and the attaching tool at the other. It's safer to use — requires only a light tap of the hammer directly **away** from the fingers. The **I-Setter** is packaged with 100 eyelets for 49¢.

4 Do you know the difference between shears and scissors? That shears have been in existence since Ancient Egyptian times at least? That fine shears and scissors today go through about 175 separate steps in production?

The answers to these questions and many others can be found in an interesting booklet called **The Wiss Story of Shears and Scissors**. For your copy, send 15¢ to cover handling to J. Wiss & Sons Co., Newark 7, New Jersey.

2 two on a match

3 eyes have it

4 the cutting line

FREE-WESTINGHOUSE has made sewing *exciting* for me again!

So new, so thrilling! And **so** automatic! Just one "typewriter key" selects all your patterns. For straight sewing, position the needle where you want — no longer need you raise the presser foot and shift the material! Exciting? Try one yourself!

Quality is **not** necessarily expensive!

Many other FREE-WESTINGHOUSE models too, some with automatic buttonhole makers. Prices start at only $69.95. Write for colorful brochure to —

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Sew easy!
. . . AND SO FASHION-RIGHT WHEN YOU USE
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You may be interested in designing for pleasure, personal accomplishment, as a means to design apparel for yourself, family or friends . . . or you may want to advance in your present work . . . or you may want to seek your first position in the fashion field. Whatever your goal it is wise to acquire a sound foundation training—and that is exactly what N.S.D.D. offers you. This course will provide thorough fundamental training which will prepare you to acquire actual experience and put your training to a practical test. Who can tell to what heights it may enable you to rise?

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Stoffel's

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cotton at its fashion finest

Simplicity Pattern #3183

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WITH DIMENSIONAL STABILITY

. . . makes all other interfacings and underlinings obsolete*

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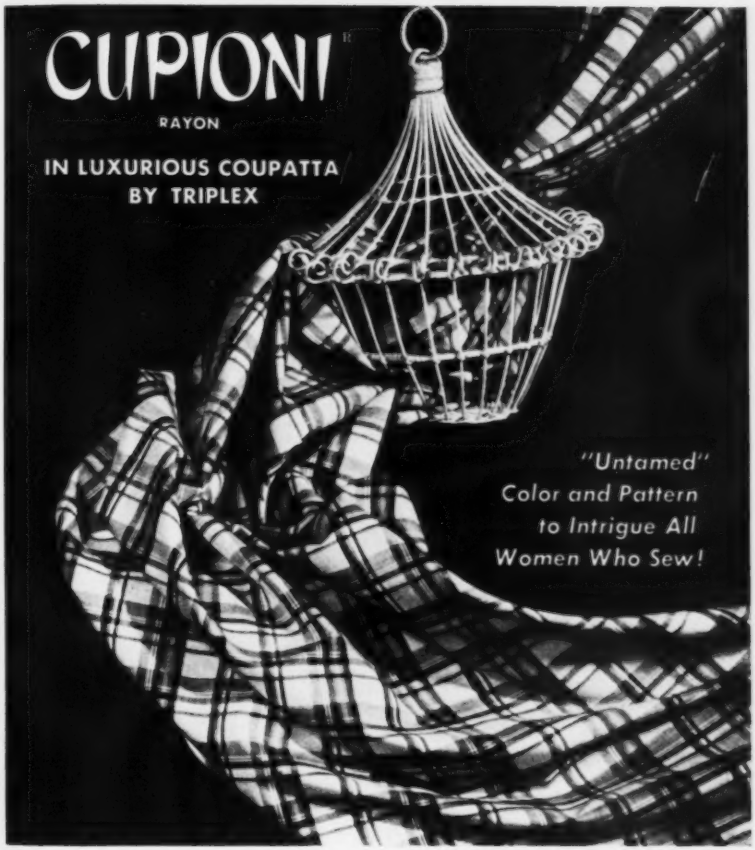
Choose spicy colors from Siam . . . rich Madras tones from India . . . imaginative clan colors, muted neutrals and ice cream shades. All in Coupatta, a silky slubbed, silky radiant blend of cotton and Cupioni®. See them all at your favorite store. Triplex, a division of Fabrex, 115 West 40th Street, N. Y. 1.

COUPATTA by TRIPLEX



Here's a riot of 25 stunning color combinations in eleven beautiful patterns for a world of home-sewing ideas! Coupatta by Triplex is a fashion-smart, yarn-dyed combination of 54% combed cotton - 46% Cupioni rayon . . . glorified with Cupioni's textural accents and glowing color. Washable, crease resistant. About $1.75 per yard.

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"CUPIONI" IS THE REGISTERED TRADE MARK FOR AMERICAN BEMBERG CUPRAMMONIUM RAYON YARN

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You'll need visibly porous nonwoven KEYBAK for underlining and interfacing certain patterns and certain parts of those patterns which require reinforcement to keep the shape you give them. Launders, dry-cleans, easy to use.

SIMPLICITY PATTERN #3192

ON SALE NOW

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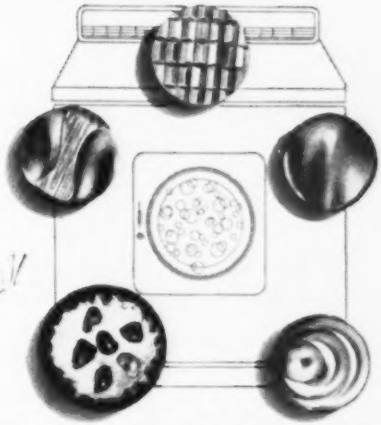
B·G·E washable buttons

make fashion *totally washable*



Of course you'll use BGE Washable Buttons on the clothes you make for Spring and Summer. BGE Washable Buttons take to suds right along with washable fabrics—and the hours you cut from laundering time, you add to leisure fun!

BGE Washable Buttons are extra pretty this year—color-coordinated, texture-teamed to the season's smartest fabrics. Look for BGE Washable Buttons in the designs and sizes you need at your nearest fashion button department.

Simplicity Pattern 3105

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BAC-A-BRAND® says:

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Fashion decrees don't waste your waistline – show it, mold it, hold it, cinch it and you clinch it! Yes, that's the way to flatter your figure. From Dior to Ceil Chapman the belt comes back with a bang...the wide , the narrow the contour –and Bac-A-Brand backs them all.*

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by

So smart in this Simplicity Pattern #3222 is the "Everglaze" "Minicare" fabric, which stays lastingly lovely, resists soiling and wrinkling, needs little or no ironing. Buy Soap 'n' Water Lustrasheen at all fine stores, or write *Crown Fabrics, Ltd.*, 119 West 40th Street, New York 18, New York.

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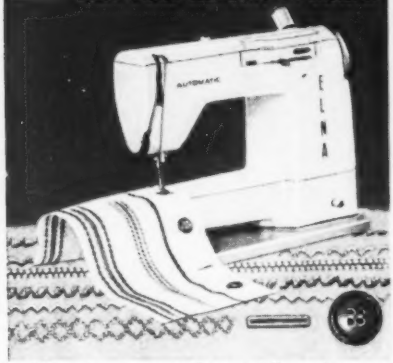

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Isn't it wise to own the world's only complete sewing machine? Why have less th an Elna when you can own all this for far less than other automatic sewing machine An Elna sells for as little as $1.25 a week! Big allowance on your old machine. Flat b Elna automatics, made by the world's first and most experienced manufacturer automatic sewing machines, only **$199*** come in a variety of desks & cabin

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WHEN YOU'RE SHOPPING...

1 Shop early in the morning because your feet tend to swell as the day goes on.

2 Have your feet measured. They can often vary a half size or more. Tight shoes mean pinched faces, pinched feet.

3 Wear the proper hosiery for the shoe you intend to buy. try on country flats with socks or heavy stockings.

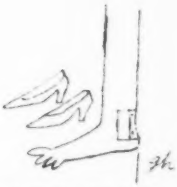
4 Stand and walk! The way they feel in action is what counts.

5 Examine your shoes in the mirror. The silhouette should flatter your foot, whatever the current fashion.

6 Wiggle your toes. Press your hand on the vamp of the shoe. Make sure there is plenty of room for your toes to move.

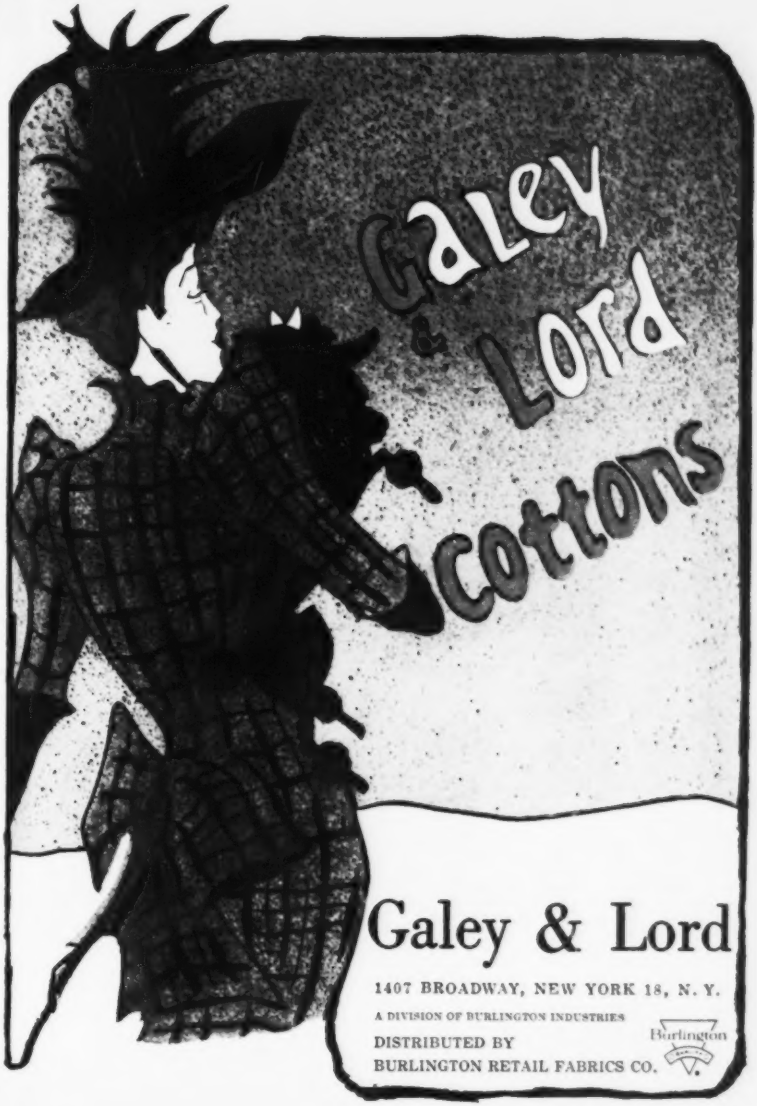
7 Flex your foot. The back should stay firmly with the heel. If it rides up and down, calloused heels will result.

8 Use a shoehorn in the shoe store. Don't try to squeeze into new shoes without one.



9 Ward off new shoe "pump bumps" by wearing a large flesh colored band-aid on the back of your heel for a few days.

...FOR SHOES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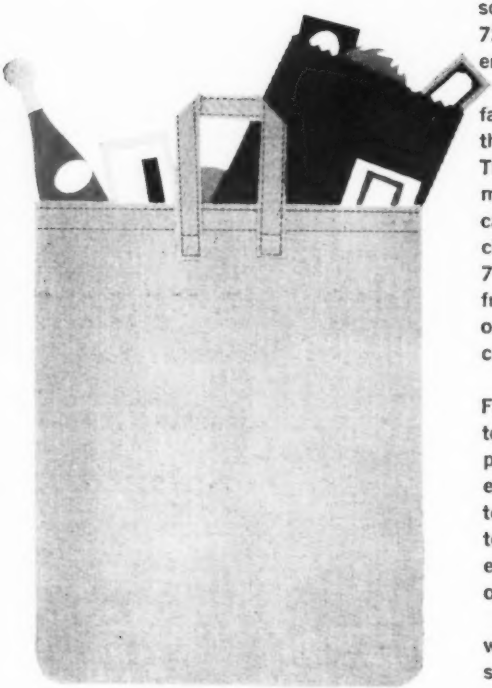

JEROME KUHL

Shopper's Special

On the days when you don't rely on paper bags or your cart to bring home the bacon, here's a practical shopping bag you can make in no time. Done in a sturdy fabric like denim, perhaps decorated with some of the appliqués on pages 72-79, it could make you the envy of the checkout line.

It takes ½ yard of 36"-wide fabric. Cut a 6"-wide strip from the side of the fabric for handles. The remaining piece, 18" x 30", makes the body of the bag. A catch-all inside pocket (good for change and house keys) is a 7" x 11" piece. It can be made from a scrap of the same denim or a contrasting fabric. The Velcro closing strip is 14½" long.

Fold body of bag in half and French seam the side and bottom. Hem one 7" end of the pocket and fold up hemmed edge 4½". Hem side edges. Center pocket on inside of bag with top edge about 1¼" from top edge of bag. Turn under top edge of bag and sew on Velcro.

Cut handle strip in half lengthwise. Stitch and turn. With the seam centered in back, top stitch the sides of each handle ¼" from edge. Sew handles on bag about 3" from top edge.

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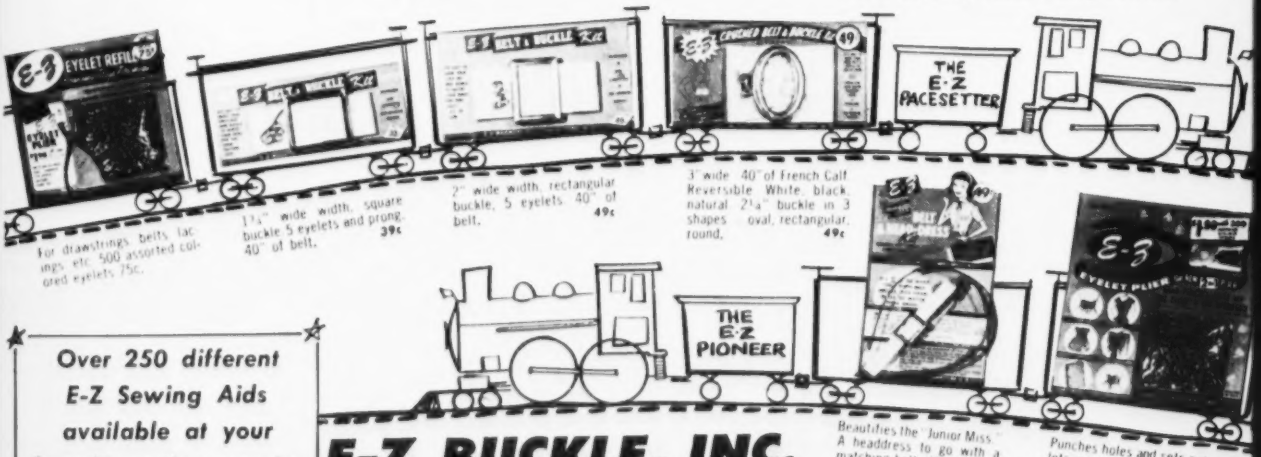

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1¼" wide width, square buckle 5 eyelets and prong. 40" of belt. **39¢**

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Punches holes and sets eyelets in one operation. Comes with 300 assorted colored eyelets. $1.98

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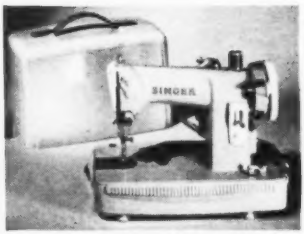
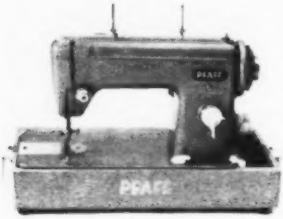
SHOP, LOOK AND LISTEN

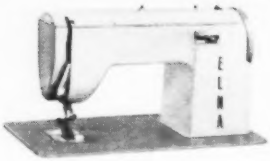
If floor space in your house is at a premium and a sewing room's a luxury in the not-too-near future, here are four good buys in portable machines that will suit your situation.



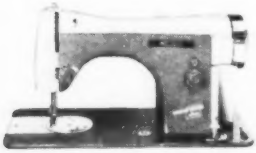
A new Singer portable has been designed especially for young homemakers and students. This streamlined and modernized machine is geared to the sewing needs of beginning and now-and-then seamstresses and incorporates many features usually found only in higher-priced machines. It features forward and reverse stitching, stitch-length regulator and still sells at a budget price. Finished in an easy-on-the-eyes two-tone green, about $120.



The Pfaff sewing machine is guaranteed for a lifetime of service, and promises to provide you with just that. This straight-stitching machine is full size, with a round bobbin, concealed bobbin winder, and snap-off top cover. It has a drop feed for easier darning, and can take attachments for zig-zag stitching and buttonholes. All this and economy priced at about $150.



The Elna Straight Stitch sewing machine combines modern attractive lines and extremely simple operation with Swiss-quality workmanship at moderate price. The machine has a free arm, useful for darning socks, sewing sleeves — for all tubular sewing. The white-and-beige machine houses a built-in-motor and light, has provision for a second needle for precision double needle sewing. Sells for about $190 in a portable case.



The Necchi Supernova BF is a straight stitching machine that has many push-button features — push-button forward and reverse feed for instant control of the direction in which you're stitching, push-button bar-tacking action. It comes completely equipped with a set of attachments, has a fully concealed motor, built-in bobbin winder, and an automatic needle threader. About $190 in a luggage-type case.

WISS

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Fine shears are your first requirements for expert dressmaking! Be sure your sewing basket includes new, exclusive Wiss Skalloping Shears for ravel-resistant seam finish, and trimmers for straight cutting. Skalloping Shears, 7½", $7.50. 9½", $8.50. Trimmers, No. 136, 6", $4.50*. At department, hardware, cutlery, fabric stores, sewing centers. Send 15¢ for The Wiss Story of Shears and Scissors, full of sewing hints and gift ideas. J. Wiss & Sons Co., Newark 7, New Jersey.

*Slightly higher Denver and West.

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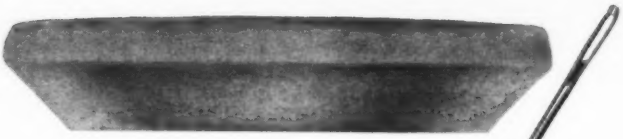

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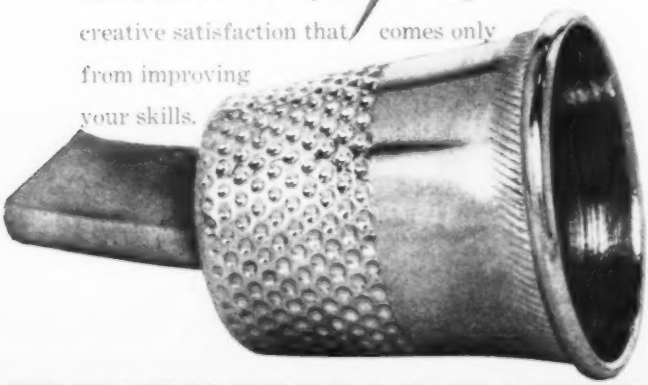

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